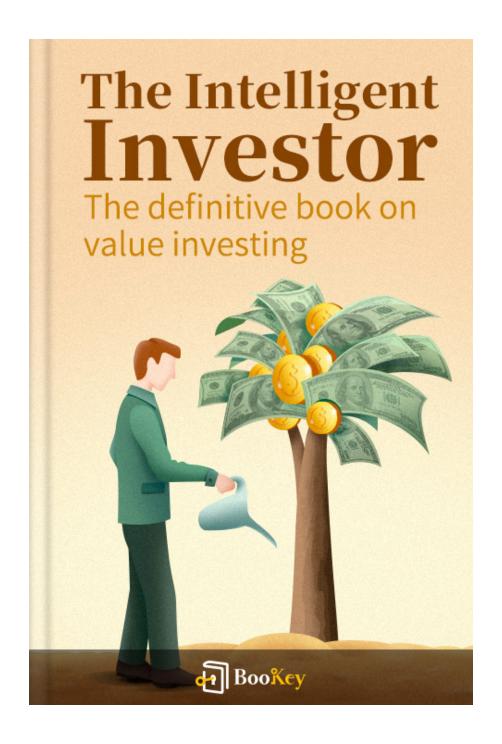
# The Intelligent Investor PDF (Limited Copy)

Benjamin Graham







## **The Intelligent Investor Summary**

Mastering the Art of Value Investing Wisely.
Written by Books OneHub





### About the book

In a world driven by market speculation and frenetic trading, Benjamin Graham's "The Intelligent Investor" stands as a beacon of rationality and prudence, advocating for a disciplined investment philosophy grounded in thorough analysis and long-term thinking. This timeless guide champions the concept of value investing, urging readers to focus not on fleeting trends but on the intrinsic value of solid companies, thereby empowering them to navigate the complexities of financial markets with confidence and clarity. With deeply insightful strategies and practical wisdom that have shaped countless successful investors, this book invites you to cultivate a mindset that prioritizes patience, research, and the power of informed decision-making—elements that are essential to building lasting wealth. Dive into Graham's fundamental principles and discover how to become not just a participant in the stock market, but an intelligent investor equipped to thrive in any economic climate.



#### About the author

Benjamin Graham, often referred to as the "father of value investing," was an esteemed economist and investor whose pioneering ideas have profoundly influenced the world of finance. Born in 1894 in London, Graham immigrated to the United States as a child and later attended Columbia University, where his profound understanding of fundamental analysis flourished. He co-founded the Graham-Newman Corporation and managed investments that yielded impressive returns during his career. Graham's most notable contribution to the field of investment is his classic book, "The Intelligent Investor," published in 1949, where he introduced concepts such as intrinsic value and margin of safety that guide investors to make informed decisions. His teachings continue to resonate, shaping the investment philosophies of generations, including that of his notable student, Warren Buffett.







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## Chapter 1 Summary: Investment versus Speculation: Results to Be Expected by the Intelligent Investor

Chapter 1 of "The Intelligent Investor" by Benjamin Graham establishes the foundational concepts that will guide the rest of the book. The focus here is primarily on distinguishing between the roles of an investor and a speculator, as well as outlining appropriate portfolio strategies for nonprofessional investors.

- 1. **Investment vs. Speculation**: Graham emphasizes the critical difference between investing and speculating. He defines an investment operation as one that promises safety of principal and adequate return after thorough analysis. Conversely, speculation lacks this foundational analysis and often involves emotional decision-making, such as short-selling stocks without ownership.
- 2. **Misuse of Terminology**: Over the years, the terms "investor" and "speculator" have become conflated, particularly as public sentiment shifted following the market crash of 1929-1932. At the time, common stocks were broadly labeled as speculative. Graham cautions against using the term "investor" to describe all participants in the stock market, pointing out that not everyone buying or selling securities is genuinely investing.
- 3. Identifying Risks in Common Stocks: Graham underlines the



inherent risks in common stocks and the necessity for investors to recognize and manage speculative components in their portfolios. This requires a mix of funds between safe investments (like bonds) and equities to mitigate risks while allowing for potential profit.

- 4. **The Role of Defensive Investors**: For defensive investors, who prioritize safety and minimal ongoing oversight, Graham recommends a balanced portfolio consisting of a certain percentage of high-grade bonds and blue-chip stocks. He suggests a 50/50 allocation, adjustable based on market conditions, to provide a protective buffer against inflation while maintaining growth potential.
- 5. **Return Expectations**: Based on market conditions of the early 1970s, Graham proposes that investors can expect combined returns from dividends and capital gains in the vicinity of 7.5% per year from a mixed portfolio of stocks and bonds. Defensive investors must also be aware that fluctuations in market prices and interest rates can affect the real returns on their investments.
- 6. **Strategies for Aggressive Investors**: Although aggressive investors seek to outperform the traditional return expectations, they too must recognize the potential pitfalls. Graham identifies several common strategies, such as market trading and selective stock investments, while warning of their inherent risks, including reliance on emotional impulses and



market trends.

- 7. **Exploiting Market Inefficiencies**: Graham notes the potential for enterprising investors to achieve superior results by identifying undervalued stocks that others overlook. Still, this requires diligent research and the ability to resist the market's temporary fluctuations. Special situations, like mergers and acquisitions, can offer profit opportunities but often come with increased risks.
- 8. **Value Investing Principles** Throughout the chapter, Graham advocates for disciplined, value-oriented investment strategies. He warns against speculation and shares examples illustrating how popular trends can lead to poor long-term outcomes. The emphasis lies in protecting capital while pursuing adequate returns based on sound research and analysis.

In summary, Chapter 1 of "The Intelligent Investor" provides essential insights into differentiating between investment and speculation, establishing sound investment principles, and navigating market complexities. Graham's timeless advice serves as a guiding framework for building a successful long-term investment strategy.





### **Critical Thinking**

Key Point: Investment vs. Speculation

Critical Interpretation: Imagine stepping into the world of finance not as a gambler but as a sage investor, where your decisions are guided by careful research and analysis rather than the thrill of chance. When you delineate your approach into clear investment principles rather than following the whims of speculation, you empower yourself with a sense of control. This chapter encourages you to foster a mindset that prioritizes the safety of your financial resources while seeking sustainable growth, a philosophy that transcends beyond stocks. In your personal life, adopting this principle means valuing patience, thoroughness, and long-term planning in every decision you make—whether in finance, relationships, or career paths. Rather than rushing into spontaneous choices driven by fleeting emotions, you cultivate a practice of gathering knowledge, weighing risks, and making informed decisions that lay the foundation for a stable and prosperous future.





### **Chapter 2 Summary: The Investor and Inflation**

Inflation has been a pressing concern for the public, especially concerning its impact on the purchasing power of the dollar. As inflation rises, those dependent on fixed dollar incomes, like bondholders, find themselves particularly vulnerable to increasing living costs. Conversely, stockholders have the potential for their dividends and share prices to rise, which could compensate for a loss in purchasing power. This fundamental understanding has led many financial experts to conclude that bonds are generally less desirable investments compared to stocks, especially during inflationary periods.

- 1. Historical Context: The history of inflation in the U.S. shows that it is not a recent phenomenon; it has occurred in various forms over the years. For instance, the most significant inflation period occurred between 1915 and 1920, where the cost of living nearly doubled. In examining data from 1915 to 1970, it becomes evident that inflation is likely to continue, affecting investment strategies. Based on historical averages, a reasonable assumption for future inflation might be around 3% annually.
- 2. Stocks vs. Bonds: Common wisdom tends to favor stocks over bonds, especially during inflation. Stocks have provided higher historical returns than bonds, but it is important to evaluate current conditions. While stocks have historically recorded a better performance compared to bonds,



predictions cannot reliably conclude that this trend will continue. Past performance shows that while stocks often outpace inflation over the long term, there are numerous instances where they have faltered.

- 3. Earnings and Inflation Impact: Stocks do not always perform better than bonds in inflationary contexts. Notably, between 1966 and 1970, the stock market faced significant declines despite high inflation. The relationship between inflation and corporate earnings is complex, with many companies failing to maintain earnings rates in line with rising costs. Corporate debt has surged significantly, suggesting that companies are relying more on leverage rather than organic profit growth.
- 4. Alternative Investments: While investing in stocks is often recommended to hedge against inflation, various asset classes such as real estate and commodities may provide better protections. However, the suitability of these alternatives can vary widely depending on factors like market fluctuations and individual investor positions.
- 5. Diversification Strategy: An effective investment strategy entails not putting all resources in a single asset class. Downgrade the risks associated with both stock and bond investments by adopting a diversified portfolio. The intelligent investor should balance their holdings and consider maintaining positions in both stocks and bonds to withstand economic uncertainty.



6. Practical Takeaways: It is essential for investors to understand their investment choices in the context of inflation and economic conditions. Bonds, with their stability, may offer less risk under certain circumstances, whereas stocks could provide the potential for higher returns amidst inflation. Investing wisely means navigating through market fluctuations, protecting against inflation, and being prepared for unexpected economic changes, acknowledging that nothing is guaranteed.

In conclusion, a prudent investor must remain vigilant against inflation's impacts while employing a balanced and diversified investment strategy, understanding the historical context of markets, and guarding against the unforeseen economic shifts that could affect their financial well-being.





### **Critical Thinking**

**Key Point:** The Importance of Diversification

Critical Interpretation: Imagine standing on the precipice of your financial future, where uncertainty swirls all around you like an unpredictable storm. In that moment, the lesson of diversification from Benjamin Graham's teachings comes alive. You realize that just as a wise sailor would not rely on a single sail to navigate turbulent waters, you too must not stake your security on one single investment. By spreading your resources across a spectrum of assets—stocks, bonds, real estate, and commodities—you cultivate a shield against the whims of inflation and market volatility. This proactive strategy doesn't just inspire confidence; it empowers you to face the financial tides with resilience, reminding you that adaptability is key in both investing and life. As you embrace the spirit of diversification, you become the captain of your financial journey, ready to seize opportunities that may arise, all while staying protected against unforeseen challenges.





## Chapter 3: A Century of Stock-Market History: The Level of Stock Prices in Early 1972

The investor's journey through the stock market necessitates a profound understanding of its historical context and the cyclical nature of market fluctuations. To make informed investment decisions, one should recognize market history dating back at least to 1871, which captures key trends in stock prices, earnings, and dividends over the past century. This knowledge allows investors to evaluate market attractiveness and risks appropriately, using statistics and analyses to contextualize current conditions, particularly as we observe the early 1970s market landscape.

1. <strong>Historical Cycles and Trends</strong>: An examination of stock market cycles reveals both bull and bear markets, with significant fluctuations in prices and investor sentiment. An analysis covering the past 100 years through two main tables and a related chart outlines the patterns of market rises and declines, particularly between 1900 and 1970. The first phase, running until 1924, showed relatively stable cycles with modest growth averaging 3% annually. The next major phase, peaking in 1929, culminated in a profound market crash, illustrating the dangers of overheated

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## Chapter 4 Summary: General Portfolio Policy: The Defensive Investor

The characteristics of an investment portfolio are shaped significantly by the investor's profile, ranging from conservative entities like savings banks and life-insurance companies, which traditionally invest in high-grade bonds, to experienced entrepreneurs who may favor riskier assets if deemed attractive. A core principle in investing asserts that those unable to bear risk should accept lower returns. Contrary to this notion, it is posited that the desired rate of return should instead correlate with the investor's capacity for informed effort and strategic intelligence.

- 1. **Risk and Return Relationship**: The passive investor prioritizes safety and tranquility, resulting in minimal returns, whereas more engaged investors can achieve higher returns through diligence and skill. In some instances, investing in undervalued securities can present less risk coupled with greater potential returns than traditional bond investments, a truth that was further underscored during periods of rising interest rates leading to losses in long-term bonds.
- 2. **Bond-Stock Allocation**: For defensive investors, a prudent strategy involves maintaining a balanced allocation between high-grade bonds and common stocks, adhering to a rule of never allocating less than 25% and more than 75% of their portfolio to common stocks. Tradition suggests



aiming for a 50-50 distribution, which allows adjustments based on market conditions—buying stocks when undervalued and selling when overvalued. However, human nature often diverges from this rational approach, leading to investment decisions rooted in emotion rather than logic.

- 3. Market Timing and Investor Behavior: The historical challenge lies in maintaining discipline—investors often err by buying high in bullish markets and selling low in bearish trends. A durable investment strategy must encourage selling equities as valuations rise and increasing them during market downturns, thereby mitigating risk and stabilizing returns.
- 4. **Simplified Asset Division**: Graham advocates for a straightforward 50-50 division between bonded and equity holdings for defensive investors, with regular rebalancing to ensure the asset allocation remains aligned with market fluctuations. This strategy not only promotes discipline but also supports a sense of engagement without overwhelming the investor.
- 5. Characteristics of Bonds: Investors should weigh the choice between taxable and tax-free bonds, influenced by their respective tax brackets.

  Additionally, decisions about maturity length—short versus long-term—impact returns and risk levels, with short-term bonds exhibiting less price volatility in fluctuating interest rate environments.
- 6. Quality Over Yield: High-yield bonds may offer tempting returns but



carry inherent risks that can lead to significant losses. Graham advises investors to prioritize reliable, high-quality bonds and suggests favoring U.S. savings bonds, especially for those with modest capital. For larger amounts, investors should approach a mix of corporate, state, and municipal bonds while being judicious regarding their fiscal safety ratings.

- 7. **Preferred Stocks and Income Bonds**: Generally, preferred stocks present a precarious middle ground—offering less security than bonds and less profit potential than common stocks. In contrast, income bonds could offer advantages if interest payments are conditional upon company earnings, permitting tailored terms to benefit both lenders and borrowers.
- 8. **Long-term Strategies**: Investors should also contemplate passive income vehicles like annuities and well-structured bond funds, minimizing fees and maximizing yield prospects. Common stocks, chosen judiciously for their yields, may supplement a primarily bond-oriented portfolio, reinforcing the importance of a diversified investment approach.

Graham's insights underscore the necessity of understanding one's disposition and financial circumstances when building a portfolio. Each investor, regardless of where they lie on the spectrum of complexity in their strategy—from passive to active—must align their investment choices with their broader financial goals, risk tolerance, and the emotional fortitude to navigate the everchanging market landscape.



### **Critical Thinking**

Key Point: Understanding Your Risk Tolerance Shapes Your Outcomes

Critical Interpretation: Imagine standing at the edge of a vast investment landscape, where every choice reflects your unique profile. Graham teaches you that the core principle of investing is recognizing your own balance between safety and risk. If you embrace your risk tolerance, envision the returns you could unlock by thoughtfully engaging in undervalued securities instead of clinging to the safety of low-yield bonds. This realization empowers you to sail through market fluctuations with confidence, and transforms your approach to investing into a journey that mirrors your own capabilities and aspirations. Ultimately, this chapter inspires you to craft a personalized strategy that not only aligns with your financial goals but also nurtures your intellectual curiosity and resilience, turning the investment arena into a pathway for personal growth.





## **Chapter 5 Summary: The Defensive Investor and Common Stocks**

In the fifth chapter of "The Intelligent Investor," Benjamin Graham elaborates on the investment merits of common stocks, advocating for a balanced view between stocks and bonds, tailored to individual circumstances. Historically, common stocks had been deemed too speculative and risky, especially following significant price declines. However, Graham underscores that contrary to this perception, common stocks possess substantial long-term benefits such as inflation protection and greater average returns compared to bonds.

- 1. **Historical Performance and Market Conditions**: In the late 1940s, common stocks had not performed as well as bonds, generating average annual returns that trailed bond yields. However, Graham forecasted that investing in common stocks at that period could yield impressive gains, reinforcing the idea that timing and understanding market conditions are crucial. By the end of the decade, the S&P 500 demonstrated remarkable growth.
- 2. **Advantages of Common Stocks**: Common stocks tend to outpace bonds, not only through dividend income but also through the capital appreciation resulting from reinvested profits. This provides a compelling case for owning stocks over bonds, particularly in an inflationary



environment.

- 3. **Risks of Overpricing**: Graham cautions investors against the risks of overpaying for stocks, which can diminish the advantages they typically confer. Great caution must be exercised during periods of market exuberance; historical examples illustrate how overpriced stocks can lead to substantial losses.
- 4. **Constructing a Defensive Portfolio**: For a defensive investor, Graham recommends strategies for selecting common stocks that involve maintaining adequate diversification—typically holding between ten to thirty stocks. He emphasizes the importance of selecting large, prominent, and conservatively financed companies with a strong history of continuous dividend payments.
- 5. **On Growth Stocks**: Though growth stocks can be enticing due to their higher earnings potential, Graham advises caution, as these stocks often come with inflated prices and significant risks. Investors may be drawn to them, but the volatility and uncertainty associated with growth stocks make them less suitable for the defensive investor.
- 6. **Regular Portfolio Management**: Graham advocates for periodically reviewing and adjusting the portfolio. Even the defensive investor should seek professional advice to ensure the adherence to the principles of sound





investing.

- 7. **Dollar-Cost Averaging** The concept of dollar-cost averaging is highlighted as a practical investment strategy, allowing investors to consistently invest a fixed amount regularly. This approach reduces the risks associated with market timing and can lead to favorable long-term outcomes, even in volatile market conditions.
- 8. **Personalizing Investment Strategies**: The chapter explores how individual circumstances influence investment choices, emphasizing that an investor's financial situation—like that of a widow requiring steady income versus a young professional with growth potential—should dictate their asset allocation between stocks and bonds.
- 9. **Understanding Risk and Preparedness**: Graham differentiates between real investment risks and market fluctuations. He argues that a well-constructed portfolio could mitigate risks associated with price declines, positioning the investor favorably over the long term.
- 10. **Long-Term Investment Philosophy**. Ultimately, Graham advocates for a persistent approach toward stock investment, encouraging individuals to educate themselves and stick to their strategies—even in challenging market environments. He champions the idea of establishing a strong foundational portfolio that aligns with one's risk tolerance, time



commitment, and investment goals.

In conclusion, Graham's insights in this chapter offer timeless guidance for investors, emphasizing the balance between caution and opportunity, personalizing strategies to individual needs, and staying disciplined in a tumultuous market environment. Through careful analysis and strategic decision-making, investors can navigate the complexities of stock investment while recognizing the potential rewards that have historically accompanied common stocks.





### **Critical Thinking**

**Key Point: Long-Term Investment Philosophy** 

Critical Interpretation: Imagine standing at the precipice of your financial future, where the choices you make today can shape the landscape of your tomorrow. In 'The Intelligent Investor's' fifth chapter, Benjamin Graham's emphasis on maintaining a long-term investment philosophy serves as a beacon of inspiration. It encourages you to cultivate patience and discipline, guiding you to look beyond the immediate market fluctuations that can cause anxiety and fear. As you navigate your path, remind yourself that just like a well-tended garden, your investments require nurturing over time to truly flourish. By focusing on building a strong foundational portfolio tailored to your personal risk tolerance and goals, you empower yourself to weather the storms of economic uncertainty, ultimately reaping the rewards of growth and stability. In this way, Graham's insights invite you to shift your mindset from the immediacy of profit to the enduring value of prudent investment, inspiring a holistic approach to your financial well-being.





## Chapter 6: Portfolio Policy for the Enterprising Investor: Negative Approach

In the realm of investing, Benjamin Graham delineates two types of investors—the aggressive and the defensive. For those identifying with the aggressive investor, the foundational strategy mirrors that of the defensive investor, initiating with a balanced allocation of funds in high-grade bonds and high-quality common stocks purchased at reasonable prices. However, the aggressive investor is characteristically inclined to explore a broader spectrum of securities, making judgments based on individual experience, competence, and personal preferences.

- 1. The aggressive investor must remain cautious in their choice of securities. Graham warns against the allure of high-grade preferred stocks and inferior bond types unless acquired at significant discounts, as they tend to pose greater risks without proportional returns.
- 2. When it comes to bonds, the recommendation for aggressive investors is to focus on high-grade taxable and tax-free bonds. Current market conditions reflect yields of approximately 7.25% for high-grade taxable bonds and

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## Chapter 7 Summary: Portfolio Policy for the Enterprising Investor: The Positive Side

The enterprising investor actively seeks opportunities to achieve investment results that exceed average performance by dedicating considerable attention and effort to strategic investment decisions. Such efforts may include pursuing unique investments like tax-free Housing Authority and New Community bonds, which were previously backed by the U.S. government, and exploring lower-quality bonds available at spectacular value, often categorized as distressed bonds in today's market. The investment landscape is characterized by the interplay between bonds and stocks, with opportunities often found within special situations where the distinctions can blur.

The core activities of the enterprising investor in common stocks can be segmented into four main strategies: buying low and selling high, investing in carefully selected growth stocks, acquiring bargain issues, and targeting special situations. The pursuit of superior investment returns may necessitate a keen sensitivity to market conditions, being alert to when to buy during downturns and sell when circumstances improve. However, attempting to time the market effectively is highly challenging—demonstrating a need for caution and sound judgment.

An essential concept discussed is the focus on growth stocks, which,





although appealing for their prospects, can pose several challenges.

Identifying high-potential growth stocks is not extraneous to statistical analysis; yet, the potential for overvaluation remains a risk, as stocks might trade at elevated price-earnings ratios and still not yield satisfactory results. A careful appraisal is crucial to separate enduring investments from fleeting growth opportunities.

- 1. **Growth Stock Selection**: While numerous companies exemplify past performance above average, the enterprising investor must remain wary of the market's tendency to elevate growth stocks to unsustainable valuations. An analysis of market data indicates that significant growth cannot be predicted indefinitely, as established companies may encounter diminishing growth returns over time.
- 2. Market Timing Challenges: Many investors aspire to time the market effectively—buying before dips and selling during peaks. Historical analysis, however, shows that even the most qualified market forecasters have difficulty predicting market movements accurately, reinforcing the idea that consistent long-term investment strategies generally outperform attempts at timing.
- 3. **Investment in Unpopular Companies**: The strategy of targeting large companies that are temporarily out of favor can be successful. These firms often have the necessary resources to rebound and can eventually attract



investor interest once their performance improves. Research highlights the benefits gained from investing in low-multiplier stocks compared to high-multiplier stocks.

- 4. **Defining Bargain Issues**: A bargain issue is defined as being undervalued based on rigorous analysis, meaning its assessed worth significantly exceeds its market price. An effective approach involves identifying stocks that trade below their net working capital, as this strategy has historically led to substantial gains when market sentiment shifts positively.
- 5. **Special Situations**: Investing in "special situations"—such as mergers, acquisitions, or restructurings—has historically garnered favorable returns, capitalizing on market mispricings created by investor fear or uncertainty. However, thorough understanding and analysis are imperative, as substantial risks also accompany these opportunities.

In conclusion, while undertaking the role of an enterprising investor can yield superior returns, it necessitates acumen, a comprehensive understanding of market dynamics, and a willingness to adopt unconventional investment approaches. The insight gleaned from historical data and analysis underpins the essential strategies—rehabilitating the notion that successful investing combines rational assessment with an awareness of broader market tendencies. Investors must navigate carefully to balance risk



and opportunity, with a discerning eye toward accurate value assessment and long-term investment viability.





## **Chapter 8 Summary: The Investor and Market Fluctuations**

In Chapter 8 of "The Intelligent Investor," Benjamin Graham navigates the complex landscape of market fluctuations and their implications for both investors and speculators. His sage insights delineate the fine line between investment and speculation, emphasizing the psychological aspects that accompany market behaviors.

- 1. **Investment vs. Speculation**: Graham starts by differentiating between investors and speculators. Investors focus on acquiring and holding suitable securities for the long term, while speculators chase market fluctuations, often falling into the trap of attempting to time the market. A wise investor understands the potential for price changes but does not let these fluctuations dictate their investment strategies.
- 2. **Understanding Market Behavior**: Investors should recognize that both common stocks and bonds experience price variations. However, the investor's approach toward these should remain steadfast. Rather than reacting emotionally to price swings, investors are urged to maintain a level of detachment and to focus on the intrinsic value of their investments.
- 3. **Market Psychology**: The emotional nature of the market behaves like "Mr. Market," a metaphor for the unpredictable nature of market sentiment.



Graham illustrates how Mr. Market can create opportunities during periods of panic and excessive enthusiasm, which often lead to irrational price movements. Investors who can transcend these emotional responses gain a strategic advantage by acting counter to prevailing market sentiments.

- 4. **Timing vs. Pricing**: Although Graham acknowledges that investors can benefit from market fluctuations by emphasizing either pricing or timing, he warns against the pitfalls of predicting market movements. Pricing involves buying low and selling high, which is generally more sustainable than trying to time the market, a strategy that often leads to speculation and disappointment.
- 5. **Acceptance of Fluctuations**: Accepting that fluctuations are a natural part of investing is crucial. Graham expects investors' portfolios to encounter ups and downs but emphasizes that a sound investment strategy anchored in the underlying value of businesses will pay off in the long run.
- 6. **Behavioral Discipline**: To cultivate successful investing habits, Graham suggests that investors establish rigid investment rules that incorporate a disciplined approach to market fluctuations. This helps mitigate the psychological temptations to buy high during rallies or sell low during market corrections.
- 7. **Bond Price Variations** Graham shifts focus to bonds, reiterating that



even high-grade, stable bonds can be subject to significant price fluctuations due to interest rate changes. He emphasizes the importance of understanding these dynamics to make informed investment choices.

- 8. Value Over Market Price Ultimately, Graham advocates for a strategy that favors the analysis of intrinsic value over current market quotations. Emphasizing solid fundamentals allows investors to remain less swayed by daily market fluctuations and instead focus on the relative quality and valuation of their portfolio.
- 9. Creating a Balanced Portfolio: Investors should consider a well-diversified portfolio that includes both stocks and bonds, adjusting their allocations based on broad market conditions rather than sporadic price movements. A disciplined portfolio adjustment strategy can provide psychological comfort while optimizing potential returns.
- 10. **Conclusion The Intelligent Investor's Mindset**: The chapter closes with the assertion that achieving investment success is more about behavioral control and long-term planning than attempting to outsmart the market. The intelligent investor must maintain a focused approach, driven by analysis rather than emotion, ultimately viewing the market as a tool for opportunity rather than a directive for action.

In sum, Graham teaches that while market fluctuations are inevitable and can



create opportunities, the intelligent investor's journey is best navigated with a clear understanding of the fundamentals, a disciplined strategy, and an enduring commitment to the long-term potential of their investments.





#### **Critical Thinking**

Key Point: Behavioral Discipline

Critical Interpretation: Consider how adopting strict investment rules can transform your approach to success in other areas of your life. Just like the intelligent investor who remains disciplined amid market volatility, you can apply this same mindset to resist emotional impulses that lead to hasty decisions. Whether in your career, relationships, or personal goals, establishing clear guidelines can help you stay focused, minimize distractions, and ensure that your actions align with your long-term aspirations. The determination to stick to your plan, regardless of external pressures, becomes your strongest asset, leading you to greater achievements.





#### **Chapter 9: Investing in Investment Funds**

In Chapter 9 of "The Intelligent Investor," Benjamin Graham presents an insightful examination of investment funds, focusing on mutual funds—the redeemable shares invested primarily in stocks or bonds—and closed-end funds, which have a set number of shares and fluctuate based on market demand. The investment-fund industry has expanded dramatically since the 1970s, with thousands of mutual funds now offering a range of options categorized by asset type, objectives, and sales methods. A significant point Graham emphasizes is that mutual funds have been instrumental in democratizing investment, allowing millions of individuals to participate in the equity market.

- 1. Investing in Investment Funds: Defensive investors can effectively utilize mutual funds as a means to diversify investments with professional management. These funds are regulated by the SEC, necessitating rigorous financial reporting, which protects investors from poor practices that once plagued the industry.
- 2. Performance Relative to Direct Investment: Graham argues that over the

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### **Chapter 10 Summary: The Investor and His Advisers**

The investing landscape, particularly in securities, stands apart from other business operations due to its reliance on external financial advice. The majority of investors are amateurs, often seeking out professional guidance with the expectation of achieving profit; however, this expectation can be somewhat naive. Unlike business owners who solicit expert advice while retaining control over their profits, investors often relinquish responsibility for investment performance, looking to others to generate profit, an unprecedented dynamic in standard business practices.

- 1. When seeking advice in securities investments, it is essential to acknowledge that each adviser—be it a friend, banker, broker, financial service, or counselor—can offer varying perspectives, none of which are fully integrated into a coherent framework. Therefore, investors should strictly adhere to conventional and conservative investment forms or should possess profound knowledge of their advisers' recommendations before venturing into more speculative avenues.
- 2. Professional investment advisers, especially well-established firms, tend to promise conservative and realistic returns. Their strategies typically involve investing in well-known interest- and dividend-paying securities and focusing on preserving clients' principal over striving for extraordinary gains. Their primary value lies in protecting investors from costly errors



rather than promising spectacular returns.

- 3. Financial services offer a different approach, providing forecasting and analytical information predominantly directed at self-managing investors. While these services contribute to the information ecosystem that shapes market rationality, their stock recommendations should not solely guide investor decisions, as their analysts might prioritize short-term market movements over long-term intrinsic value.
- 4. Advice dispensed by brokerage houses remains prevalent given their role in executing trades and providing a range of analytical literature. However, the shift towards speculation in brokerage practices means that ordinary investors seeking sound investment advice must clearly communicate their intent to avoid trading tips or speculative strategies.
- 5. A notable aspect of brokerage firms is the variability in their analysts' qualifications. Financial analysts must possess a sound understanding of security values. Yet, many analysts are bound by firm obligations to consider market movements, which can cloud their judgment regarding fundamental value assessments.
- 6. Significant changes in market conditions and the performance of brokerage houses have prompted a reevaluation of the traditional investor-broker relationship and highlighted the importance of financial





prudence. Graham advocates for ensuring that transactions involving securities should preferably occur through reputable banks to add a layer of protection against brokerage failures.

- 7. Investment bankers play a pivotal role in underwriting and selling new securities, primarily targeting experienced financial institutions rather than inexperienced individual investors. This disparity underscores the necessity for retail investors to approach investment decisions cautiously and maintain skepticism toward the offers of sales-driven investment bankers.
- 8. While many investors may informally seek advice from family and friends, this approach often yields unsatisfactory results due to the lack of expertise. In contrast, investors looking for professional guidance may benefit from consulting established investment-counsel firms or financial advisors that could provide structured, strategic insights based on the investor's needs.
- 9. The ideal investor profile includes those who, whether defensive or aggressive, maintain active involvement in their investment strategies. Defensive investors should articulate their preferences clearly, while aggressive investors need to engage advisors actively, fostering an understanding of market conditions and aligning their investment strategies accordingly.



In conclusion, regardless of the financial landscape's complexities, the intelligent investor must exercise sound judgment, cultivate their financial knowledge, and be discerning about the guidance they choose to follow. Investors should weigh the advice they receive critically, aiming for reputable sources and employing prudence in their financial dealings to safeguard against potential pitfalls and speculation.





### **Critical Thinking**

Key Point: Exercise Sound Judgment in Seeking Investment Advice Critical Interpretation: As you navigate the often turbulent waters of investing, remember that the key to enhancing your financial well-being lies in your ability to discern the qualifications and intentions of those who provide guidance. Instead of blindly trusting anyone with a financial title, empower yourself to seek out reputable sources and cultivate your own understanding. This proactive approach inspires you to take charge of your financial future, ensuring that every investment decision you make reflects your values and long-term goals, rather than fleeting trends or speculative whims.





# Chapter 11 Summary: Security Analysis for the Lay Investor: General Approach

In Chapter 11 of "The Intelligent Investor," Benjamin Graham elaborates on the evolving field of financial and security analysis, emphasizing the importance of understanding both past and future performance of securities.

- 1. **Professionalization of Financial Analysis**: Financial analysis has become a sophisticated profession, characterized by a structured approach involving ethical standards, textbooks, and journals. Financial analysts now often utilize the broader term "financial analysis," which encompasses security analysis, portfolio selection, and general economic analysis. This shift reflects the comprehensive nature of the analyst's role, especially in contemporary markets.
- 2. **Role of Security Analyst**: The security analyst focuses on the past, present, and future of securities, providing an informed opinion regarding their value and investment potential. They analyze company performance, operational results, and financial positions while considering various risks and earning potential under different scenarios.
- 3. **Techniques in Security Analysis** Analysts utilize a wide array of methods, adjusting financial figures to gain deeper insights into a company's performance that might not be apparent from certified accounts. Part of their



job requires comparing past performance with current potential to determine safety in bond investments and the attractiveness of stocks.

- 4. **Standards of Safety and Value** In bond analysis, key indicators include the coverage ratio of earnings to total fixed charges. Different industries have unique standards to assess their safety profiles; for instance, utilities might have more stringent requirements due to regulatory frameworks. In stock analysis, there's often less focus on concrete safety standards, though modern analysts are increasingly attempting to standardize approaches to growth stock valuations.
- 5. Valuation of Growth Stocks Analysts face challenges in valuing growth stocks, especially when they are sold at high multiples with inflated future earnings expectations. The reliance on future growth estimates makes those valuations vulnerable to errors. Graham cautions that complex mathematical models often obscure the inherent risks of speculative investments, urging investors to maintain skepticism regarding overly detailed projections.
- 6. **Basic Tests for Bonds and Stocks** The chapter outlines the basic safety tests for various securities, focusing on average earnings over several years and the financial structure of the company. Industrial bonds, for example, should ideally come from reputable companies with a history of steady performance.



- 7. **Past Performance as a Predictor**: Historical performance has a strong correlation with future reliability, particularly in the bond market. Companies adhering to rigorous safety tests have often navigated economic challenges successfully. The disasters of over-leveraged companies illustrate the necessity for a disciplined approach to bond selection.
- 8. **Common Stock Valuation** For common stocks, Graham emphasizes the importance of combining past performance with expected future changes. Analysts need to create a two-part appraisal process by estimating a "past-performance value" and then adjusting for anticipated future conditions based on qualitative assessments.
- 9. **Factors Influencing Stock Prices**: Investors should critically consider five primary characteristics that affect stock valuation: long-term growth prospects, management quality, financial strength, dividend history, and current dividend policy. Each element contributes to the perceived value and risk associated with a stock.
- 10. **Scrutiny of Management Practices**: It is vital to review the management's track record, ensuring alignment between managerial actions and shareholder interests. Factors like excessive stock options, consistent underperformance, and a lack of transparency could indicate mismanagement and warrant caution.



- 11. **Capital Structure Influences**: The analysis of a company's capital structure provides insight into its financial health. A solid balance sheet devoid of excessive debt reinforces investor confidence, hinting at robust operational capabilities.
- 12. Conclusion on Valuation and Strategy. A disciplined, methodical approach is essential amidst market unpredictability. Investors should derive constructive insights from past performance while being judicious in their evaluations of future potential. The prudent investor will respect the limits of forecasting and strive for a margin of safety in all investment decisions.

Graham's principles urge investors to balance rigorous analysis with awareness of the intrinsic uncertainties in predicting market behaviors, emphasizing long-term perspectives over short-term speculation.



# Chapter 12: Things to Consider About Per-Share Earnings

In this chapter, Benjamin Graham presents critical insights for investors, revealing the complexities of interpreting corporate earnings reports and the challenges presented by fluctuating earnings figures.

- 1. Graham begins by offering two paradoxical pieces of advice for investors: first, to ignore the significance of single-year earnings; and second, to be wary of potential misleading indicators within short-term earnings data. This dual perspective stems from the reality that, even though a keen investor should focus on long-term performance, the marketplace often emphasizes quarterly and annual figures, influencing investor perceptions and decisions.
- 2. An analysis of Aluminum Company of America's earnings report for 1970 illustrates this point effectively. On the surface, it appeared that the company maintained stable earnings despite difficult market conditions. However, a deeper investigation reveals multiple figures for earnings per share, including primary earnings, net income after special charges, and diluted earnings. The distinctions among these metrics highlight the necessity for

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# Chapter 13 Summary: A Comparison of Four Listed Companies

In this chapter, Benjamin Graham presents a practical sample of security analysis by examining four companies: ELTRA Corp., Emerson Electric Co., Emery Air Freight, and Emhart Corp. Each of these firms varies in its financial and operational data, allowing for a comparative analysis of their market performances and intrinsic values at the end of 1970.

- 1. **Market Valuation and Performance** At the close of 1970, the market prices of these companies showed a stark contrast, particularly in their price-to-earnings (P/E) ratios. ELTRA and Emhart had relatively low P/E ratios of 10.0 and 11.9, respectively, suggesting they were modestly priced compared to higher ratios of 30.0 for Emerson and 38.5 for Emery. This disparity often comes down to the more favorable growth trajectories of the latter companies, particularly influenced by recent profit growth.
- 2. **Profitability and Stability**: All four companies demonstrated stable earnings and satisfactory returns on book value, with Emerson and Emery outperforming the others. Distinctly, Emerson Electric showed impressive profit margins, affirming a solid position in comparison to ELTRA and Emhart, whose performance matched industry norms but did not exhibit the same vigor. The analysis also included metrics for stability regarding earnings fluctuations over a decade, with all firms maintaining moderate



stability.

- 3. **Financial Position**: Financially, the manufacturing companies maintained sound conditions, having current asset-to-liability ratios above the industry average. Conversely, Emery, with a lower ratio, operates in a different space, presenting no immediate liquidity concerns. The analysis took into account potential dilution effects from any convertible securities.
- 4. **Dividends and Historical Performance**: The companies' dividend records were noteworthy, with Emhart's history of uninterrupted payments dating back to 1902. This reliability was contrasted with the varying payout percentages among the companies. Current dividend yields reflected broader patterns in their P/E ratios, with higher yields on the lower-multiplier firms.
- 5. **Price History and Investor Sentiment**: The chapter emphasized the extensive price fluctuations of these stocks from 1936 to 1970, illustrating the prospects for profits created by long-term ownership in the stock market. Reflecting on the go-go market of the late 1960s, Graham pointed out that while momentum could favor high-multiplier stocks now, long-term value potentially lies in the more conservatively priced shares of ELTRA and Emhart.

In conclusion, Graham highlights the necessity for conservative common-stock investors to prioritize underlying value over speculative





growth potential. His recommendation steers investors towards more reasonably priced stocks like ELTRA and Emhart, which, despite lacking "glamour," offer substantial intrinsic value. He cautions against the enticement of high valuations and rapid growth, underscoring the importance of solid fundamental conditions and prudent selection criteria for long-term investment success. Through such discipline, investors can navigate the complexities and unpredictability of the stock market, ensuring

a more balanced and less speculative approach to security investment.

Section	Summary
Market Valuation and Performance	Companies showed diverse market prices and P/E ratios: ELTRA (10.0), Emhart (11.9), Emerson (30.0), Emery (38.5). Higher ratios indicated stronger growth prospects for Emerson and Emery.
Profitability and Stability	All companies had stable earnings; Emerson and Emery were more profitable. Emerson showed high profit margins compared to ELTRA and Emhart, which performed at industry norms.
Financial Position	Manufacturers maintained sound finances with current asset-to-liability ratios above the average, except Emery which had lower ratios but faced no liquidity issues.
Dividends and Historical Performance	Emhart had a strong dividend history since 1902. Dividend yields correlated with P/E ratios, showing higher yields in lower-multiplier companies.
Price History and Investor Sentiment	Extreme price fluctuations from 1936 to 1970 highlight potential long-term ownership profits. Graham suggests conservative options like ELTRA and Emhart may have hidden value amidst high-multiplier stocks.
Conclusion	Graham emphasizes valuing reasonable prices over speculative growth. He advises investing in solid, inherently valuable stocks like ELTRA and Emhart, advocating for a disciplined, long-term approach.





## **Chapter 14 Summary: Stock Selection for the Defensive Investor**

In Chapter 14 of "The Intelligent Investor," Benjamin Graham broadens the application of security analysis techniques within the framework of investment policies tailored for defensive investors and enters into a detailed discussion on stock selection criteria and strategies.

- 1. The defensive investor is advised to build a portfolio primarily composed of high-grade bonds and a diversified selection of well-established common stocks. The success of this investment strategy hinges on obtaining these stocks at reasonable prices, avoiding those deemed excessively high based on established standards.
- 2. Two primary methods for constructing a diversified portfolio are presented. The first involves holding a diverse representation of leading stocks, akin to buying the Dow Jones Industrial Average (DJIA), which consists of a broad array of high quality and safe stocks. An alternative strategy is the use of quantitatively-tested portfolios, whereby each stock is selected based on specific performance standards, ensuring a minimum quality and quantity of earnings and assets relative to the purchase price.
- 3. Seven critical selection criteria have been proposed for evaluating common stocks:



- Adequate Size: Companies must have substantial sales, with recommended thresholds set at a minimum of \$100 million for industrial firms and \$50 million for utilities.
- **Strong Financial Condition:** A current ratio of at least two-to-one and manageable debt levels are essential to ensure financial stability, especially for industrial companies.
- **Earnings Stability:** Consistent earnings performance over a ten-year span is necessary to highlight stability and reliability.
- **Dividend Record:** A demonstrated record of continuous dividend payments for at least the past 20 years assures a commitment to shareholder returns.
- **Earnings Growth:** Investors should seek companies that have shown a significant increase in per-share earnings over the past decade.
- Moderate Price/Earnings Ratio: A price not exceeding 15 times the average earnings must be maintained to ensure value.
- **Moderate Price to Book Ratio:** Stocks should not trade above 1.5 times their book value, allowing some leeway for assets but necessitating



substantial earnings relative to the price.

- 4. Graham notes that adhering to these selection criteria will drastically narrow the pool of candidate stocks, favorably skewing the selection towards larger, more resilient companies, while excluding those with insufficient financial health or dividend reliability.
- 5. A noteworthy observation made is that the defensive approach is not universally accepted within financial circles, where experts often advocate for acquiring stocks at premium prices based on future growth potential, a view Graham contests by emphasizing the importance of current value and a margin of safety.
- 6. While applying his criteria to the DJIA in 1970 reveals stability in earnings and dividends across most constituent companies, a more stringent inquiry into individual stocks implies that only a handful meet all established criteria.
- 7. In the realm of public utilities, Graham uncovers generally favorable conditions for the defensive investor. Utility stocks demonstrated stable performance metrics that align with the defensive investor's risk tolerance. The regulatory nature of utility operations provides relatively consistent returns, making them appealing.



- 8. Considering investments in financial enterprises requires a focus on the soundness of the financial model. Graham implores investors to apply the same rigorous criteria of earnings and book value standards as with industrial and utility stocks to this sector.
- 9. The discussion surrounding railroad stocks indicates a more turbulent history characterized by stark competition and regulation challenges.

  Investors are charged to exercise caution when engaging with this sector, underscoring the potential volatility and risks inherent in such investments.
- 10. Finally, Graham asserts the value of selectivity and discourages investors from overemphasizing stock picking in favor of diversification strategies. By maintaining a diversified portfolio, an investor can mitigate risks and increase their chances of capturing profitable opportunities in the market.

In conclusion, Chapter 14 effectively illustrates Graham's principles of investing, ensuring defensive investors are equipped with a strategy to select quality stocks while safeguarding against potential market pitfalls. Whether engaging in stock selection or leaning towards index investing, the emphasis lies on thorough analysis and maintaining a focus on value over speculative future growth.



#### **Critical Thinking**

Key Point: Embrace disciplined selectivity in your decision-making process.

Critical Interpretation: Imagine stepping into the world of investments with a clear mindset, much like a seasoned traveler meticulously planning a journey. In Chapter 14 of 'The Intelligent Investor,' Benjamin Graham emphasizes the importance of disciplined stock selection tailored for defensive investors like you. Picture your investment strategy as a carefully curated collection, composed of high-quality, well-established stocks that align with specific criteria. By exercising selectivity and prioritizing stability and value over speculative hype, you transform your approach to life's opportunities. Just as Graham advocates for reasonable pricing and a strong portfolio foundation, you can cultivate a thoughtful and resilient life path, ensuring that your choices are grounded in stability and long-term growth. This deliberate decision-making can inspire you to navigate not just investments but every aspect of your life with a clear focus on genuine value and security.





#### **Chapter 15: Stock Selection for the Enterprising Investor**

In the prior chapter, we explored common stock selection, highlighting the defensive investor's ability to curate a diversified portfolio from various securities while emphasizing the importance of exclusions in stock selection. The approach advocated avoidance of poor-quality stocks and high-quality stocks whose prices posed speculative risks. This chapter focuses on the enterprising investor and their journey toward individual stock selection with an aim for superior results.

- 1. <strong>Prospect of Successful Selection</strong>: While the need for skill in stock selection may seem intuitive—that a moderate degree of skill could yield returns better than those of the Dow Jones Industrial Average (DJIA)—the reality is that this pursuit faces considerable challenges. Years of evidence from investment companies illustrates that even those with the highest qualifications often fail to outperform broader market averages.
- 2. <strong>Investment Companies' Performance</strong>: Comprehensive studies indicate that random portfolios constructed from New York Stock Exchange stocks have performed better, on average, than mutual funds,

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### Chapter 16 Summary: Convertible Issues and Warrants

In recent years, the significance of convertible bonds and preferred stocks has surged, becoming key components of senior financing. Notably, stock-option warrants, which grant long-term rights to purchase common shares at specified prices, have also proliferated. A considerable portion of preferred stock now features conversion privileges, indicative of a larger trend in corporate financing towards minimizing capital costs while enhancing investor appeal.

- 1. Investment Opportunities and Risks: Convertible issues present both unique opportunities and risks for investors. These financial instruments typically provide the stability of bonds or preferred stocks while offering the chance to share in the potential growth of the issuing company's stock. For companies, convertible securities allow for lower capital acquisition costs in an optimistic market. However, this advantageous arrangement can often be illusory, as a compromise is made between yield and quality. The value of a convertible issue is not guaranteed; rather, it is subject to the broader dynamics of the underlying stock market.
- 2. Market Timing and Performance: Convertible securities are frequently issued during market highs, resulting in a collective underperformance during subsequent downturns. Historical data illustrate that convertibles drawn from bull market conditions generally yield poor



results, especially when the market eventually retracts. This suggests a cautionary approach to investing in convertibles as a strategy for the future. As observed, the aggregate performance of newly floated converts during optimistic market periods tends to reveal significant vulnerabilities.

- 3. **Comparative Quality**: The quality of convertible issues relative to nonconvertible securities can fluctuate dramatically based on market conditions. During periods like 1968-1970, the average price decline of convertible preferred stocks outpaced that of common stocks, revealing a tendency for these investments to lack inherent stability. While more recent data indicate some improvement in credit quality amongst convertibles, the nominal security they provide relative to traditional bonds remains an essential consideration.
- 4. **Navigating Ownership**: What adds complexity to convertible securities is the decision-making dichotomy faced by holders when faced with a rise in stock prices. The tension between selling for immediate profit versus holding for potentially greater long-term gains often leads to regret when faced with market reversals. Such psychological hurdles can muddle investment strategies and lead to unfavorable financial decisions.
- 5. Convertible Issues and Common Stock: The issuance of convertible securities can dilute common shareholders' potential earnings, particularly in holistic evaluations of the company's financial performance. While



markets may reflect inflated dependency on these securities—often boosting reported earnings—the actual dilution of earnings can have significant ramifications for investors as common stock prices may ultimately remain suppressed by such issuances.

- 6. **Stock-Option Warrants**: In stark contrast, stock-option warrants are viewed as detrimental and potentially fraudulent. They can inflate market capitalizations based unfounded valuations that mislead investors. Historically, warrants have dominated financial schemes characterized by complexity and ambiguity, leading to greater risks than rewards—especially when issued liberally as part of new capital-raising initiatives.
- 7. **Practical Postscript**: The ultimate critique of warrants lies in their genesis; they present a superficial advantage to companies but ultimately mislead investors regarding the intrinsic value of their common shares. The creation of separate certificates for subscription rights often diminishes the inherent value of underlying stocks, masking their true worth and monumentalizing illusory market valuations.

In summary, convertible bonds and warrants occupy a complex space within the financing landscape, laden with promises that often fall short in times of need. Intelligent investing necessitates a discerning approach to these financial instruments, with a keen awareness of their nuanced implications in both bull and bear markets. The investor should always approach such





securities with caution, ready to look beyond the appealing facade of conversion privileges and stock-option potential. Ultimately, a thorough understanding and scrutiny of these securities is paramount to navigating their inherent risks and rewards.





## **Chapter 17 Summary: Four Extremely Instructive Case Histories**

In this chapter of "The Intelligent Investor," Benjamin Graham discusses four alarming case studies that exemplify extreme mismanagement and recklessness in corporate finance, offering clear lessons for investors and financial professionals. These case studies serve as a compelling warning to anyone engaged in the world of stocks and bonds, from regular investors to seasoned analysts.

- 1. **Penn Central Railroad** stands as a stark representation of how ignoring fundamental financial principles can lead to disastrous outcomes. Despite appearing strong with a peak stock price of \$86.50 in 1968, the company was fundamentally weak. Its failure to earn adequate interest coverage, particularly given its tax shield and increased financial leverage, foreshadowed its bankruptcy in 1970. The stock plummeted to about \$5.50, reminding investors that high market prices do not equate to sound financial health. Applying basic rules of security analysis could have alerted analysts to the hidden vulnerabilities of Penn Central long before its collapse.
- 2. **Ling-Temco-Vought Inc.** (**LTV**)illustrates the pitfalls of aggressive expansion fueled by excessive debt. Under the guidance of its visionary leader, LTV diversified rapidly, increasing sales dramatically while also amassing staggering levels of debt. The company's aggressive acquisition



strategy culminated in catastrophic losses, resulting in its stock price plummeting from \$169.50 to \$7.125. This case exemplifies the dangers of pursuing growth through acquisitions without solid financial foundations, ultimately leading to serious questions about the lending practices of commercial banks that supported such unsustainable growth.

- 3. **NVF Corporation's acquisition of Sharon Steel** is a textbook case of financial overreach. With NVF, a smaller company, attempting to absorb the much larger Sharon Steel, the move significantly increased NVF's debt obligations without a solid justification for the financial strains it introduced. This overextension not only compromised NVF's financial stability but also resulted in creative accounting practices that obscured the true state of its financial health. Investors and analysts should have remained skeptical of such disproportionate corporate maneuvers, which seldom lead to sustainable growth.
- 4. **AAA Enterprises** showcases a speculative frenzy surrounding IPOs, particularly those tied to trending concepts such as franchising. Founded by a charismatic young entrepreneur, the company initially garnered excessive market valuations without a sustainable business model. After a brief islet of success, AAA quickly faced significant operational losses, leading to bankruptcy just a couple of years after going public. This case is a cautionary tale about the dangers of investing based purely on market enthusiasm, rather than financial fundamentals.





Graham concludes with a critical examination of the broader implications of these failures. He highlights the inherent perils of speculative investing and the systemic issues within the financial services industry that allow for such disastrous scenarios. He urges security analysts to prioritize sound investment principles over market trends and to adhere strictly to rigorous analysis to safeguard against irrational exuberance and misplaced confidence in financial reports.

These case studies remind investors that an understanding of core principles and diligent analysis can mitigate risk in volatile markets, underscoring the timeless wisdom of Graham's investment philosophy.



#### **Chapter 18: A Comparison of Eight Pairs of Companies**

In this chapter, Benjamin Graham employs a comparative analysis of pairs of companies to illustrate the various characteristics, financial structures, policies, performance, and investment attitudes prominent in the corporate world. This method highlights the distinctions between sound investments and speculative pitfalls through real-world examples, emphasizing the lessons to be learned from these comparisons.

- 1. In the first pair, we see a dichotomy between a stable Real Estate Investment Trust (REIT) and the volatile Realty Equities Corp. The REIT represents prudent financial management, consistently paying dividends since 1889, and maintaining manageable debt levels. In contrast, Realty Equities Corp. experienced rapid and reckless growth, diversifying into unrelated business ventures, and leading to significant financial instability. The analysis reveals the risks of aggressive expansion without proper oversight.
- 2. The second pair contrasts Air Products and Chemicals with Air ReductionCo. Despite their similarities, Air Products commanded a higher price

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# Chapter 19 Summary: Shareholders and Managements: Dividend Policy

In Chapter 19 of "The Intelligent Investor," Benjamin Graham emphasizes the crucial role of shareholders in holding management accountable for their company's performance. He argues that shareholders have a responsibility to actively engage with their companies, particularly when management is underperforming. Here's a detailed summary encapsulating the key principles and insights from the chapter:

- 1. **Shareholder Vigilance**: Since 1934, Graham has advocated for a more proactive stance from shareholders towards management. They are encouraged to:
  - Support competent managers.
  - Demand explanations for subpar performance.
  - Seek changes when management is clearly ineffective.
- 2. **Management Accountability**: Shareholders are justified in questioning management when outcomes are unsatisfactory, particularly if:
  - The financial results are disappointing on their own.
  - Performance lags behind similar companies.
  - Prolonged poor market pricing reflects management failures.

Graham notes that real change in management typically arises from



external forces, such as takeover bids, rather than shareholder actions themselves.

- 3. **Market Dynamics**: The chapter discusses how takeovers have occasionally driven improvements in management effectiveness by sacrificing poor management due to their negative impact on market valuations. This has led to a heightened awareness among board members of their need to produce satisfactory management results.
- 4. **Dividend Policy Evolution**: There has been a notable shift in how investors view dividends. Previously, shareholders typically favored higher dividends, while management often argued for reinvestments to fuel company growth. Today, shareholders are increasingly open to lower dividends if the retained earnings promise fruitful reinvestments.
- 5. Value of Earnings Distribution Graham stresses that while retaining earnings for growth has its merits, shareholders possess inherent rights to these earnings. Companies that neglect dividends without proven plans for those retained earnings risk alienating investors.
- 6. **Stock Dividends vs. Stock Splits**: Graham elucidates the differences between stock dividends, which represent earnings reinvested, and stock splits, which merely adjust share count without impacting real value. He advocates for clear policies regarding stock dividends to assure shareholders



about the use of retained earnings.

- 7. **Executive Compensation**: A crucial concern is the often excessive compensation packages for executives, particularly those tied to stock options that can misalign their interests with those of shareholders. Graham advocates for limits on what constitutes excessive stock options and for accountability in executive remuneration.
- 8. **Proxy Voting Importance** Graham underscores the importance of voting proxies, as they serve to communicate shareholder opinions on management and company policies. Ignoring proxy materials detracts from shareholder influence and allows poor management to persist unchecked.
- 9. **Encouragement for Active Engagement**: Shareholders are urged to become informed and active in their investments. This includes understanding proxy statements and advocating for changes by voicing concerns at annual meetings or through other shareholder channels.
- 10. **Conclusion on Management Practices**: Graham argues that both the independent directors and management must justify their financial practices regarding dividends and share repurchases in a manner that genuinely reflects shareholder interests.

Through this chapter, Graham illustrates that the relationship between



shareholders and management must be based on transparency, accountability, and active engagement, positioning shareholders as crucial stakeholders in a company's governance. This helps foster a corporate environment where management decisions are aligned with the interests of those who truly own the company.





### Chapter 20 Summary: "Margin of Safety" as the Central Concept of Investment

In the context of sound investment principles, Benjamin Graham's concept of the margin of safety emerges as the cornerstone of successful investing. This principle encapsulates the requirement that investments should possess a buffer to protect against unforeseen market volatility and potential losses.

- 1. Margin of Safety Defined: Graham's motto of "margin of safety" emphasizes the fundamental need for a protective buffer in investments, particularly in bonds and preferred stocks. A railroad's earnings must consistently cover its fixed charges, ideally at least five times, to qualify as a sound investment. This past performance provides a cushion against future downturns in income, allowing investors to withstand losses without suffering significant detriment.
- 2. Application to Bonds: For bond investors, the margin of safety can be quantitatively measured by comparing total enterprise value to outstanding debt. A company valued at \$30 million with \$10 million in debt theoretically supports a significant value loss before bondholders incur any loss. Understanding this cushion is crucial when assessing the stability of bonds, particularly in economic downturns.
- 3. Extension to Common Stocks: While commonly associated with



fixed-value investments, the margin of safety can also extend to common stocks, albeit with a necessary adaptation. In favorable market conditions, some common stocks may represent sound investments if they sell for less than their potential bond values during a downturn. This represents an opportunity for stockholders to enjoy both safety and appreciation potential.

- 4. Estimated Earning Power: The margin of safety for common stocks often derives from their expected earning power exceeding bond rates, thus providing a protective buffer for the investor. If a stock generally yields a 9% return while a bond only yields 4%, investors can enjoy a 5% margin of safety, creating a pathway for future earnings growth and reinvestment.
- 5. Risks and Diversification: Graham cautions that while common stocks can yield substantial returns, risks also exist, especially when purchasing low-quality securities during prosperous times. This emphasizes the value of diversification—holding a broad assortment of investments mitigates risks so that even if one stock fails, overall investment performance remains resilient. Proper diversification allows investors to harness collective profits while minimizing losses.
- 6. Investment vs. Speculation: Graham draws a distinction between investment and speculation by examining the concept of the margin of safety. Speculators often believe they possess an edge based on subjective analysis, while investors rely on statistical data and rational assessments. To



invest intelligently, one must seek a calculable margin of safety, using it as a criterion to differentiate between riskier speculative endeavors and conservative investments.

- 7. The Role of Experience and Knowledge: Just as investors must adequately discern safe investments, they must also cultivate well-calibrated confidence in their judgments. This involves recognizing personal biases, forecasting future risk, and possessing a sound understanding of market dynamics. Understanding the inherent risks enables investors to appreciate the potential consequences of their decisions.
- 8. Lasting Principles for Investors: Graham underscores several key rules that constitute fundamental investment wisdom. These include maintaining a clear understanding of business principles, avoiding reliance on others for investment decisions without adequate supervision, ensuring reliable profit calculations, and having the courage to make informed decisions based on thorough analysis.
- 9. Conclusion: Ultimately, Graham reaffirms that intelligent investment is grounded in principled practices akin to business. It requires a thorough understanding of security values and disciplined decision-making, with a constant awareness of potential risks. Adhering to the margin of safety principle not only prevents severe financial misjudgment but also fosters an investment strategy rooted in prudence and long-term success.



By cultivating an understanding of these principles and consciously applying the margin of safety concept, investors can navigate complex market landscapes with greater confidence, ultimately fortifying their financial futures against uncertainty.





#### **Critical Thinking**

Critical Interpretation: Just as Benjamin Graham emphasizes the importance of maintaining a margin of safety in investing to protect against unexpected shifts in the market, you can apply this concept to your everyday life choices. Imagine approaching significant decisions—whether it's pursuing a new job, starting a business, or even embarking on a relationship—with a similar mindset. By building a cushion of preparedness—such as acquiring new skills, saving an emergency fund, or establishing supportive networks—you create a buffer that enables you to withstand possible risks or failures. This proactive strategy not only bolsters your confidence but also empowers you to take calculated risks without the fear of overwhelming consequences. In doing so, you cultivate a resilient life built on the principles of thoughtful risk management, allowing you to thrive amidst the unpredictability that life often presents.





### **Best Quotes from The Intelligent Investor by Benjamin Graham with Page Numbers**

#### Chapter 1 | Quotes from pages 32-62

- 1. An investment operation is one which, upon thorough analysis, promises safety of principal and an adequate return.
- 2. We must prevent our readers from accepting the common jargon which applies the term 'investor' to anybody and everybody in the stock market.
- 3. The distinction between investment and speculation in common stocks has always been a useful one and its disappearance is a cause for concern.
- 4. If you want to try your luck at it, put aside a portion—the smaller the better—of your capital in a separate fund for this purpose.
- 5. Speculation is always fascinating, and it can be a lot of fun while you are ahead of the game.
- 6. The investor cannot hope for better than average results by buying new offerings, or 'hot' issues of any sort.
- 7. To enjoy a reasonable chance for continued better than average results, the investor must follow policies which are inherently sound and promising.
- 8. Confusing speculation with investment is always a mistake.
- 9. The intelligent investor never dumps a stock purely because its share price has fallen.
- 10. The future of security prices is never predictable.

#### **Chapter 2 | Quotes from pages 63-82**



- 1. Holders of stocks, on the other hand, have the possibility that a loss of the dollar's purchasing power may be offset by advances in their dividends and the prices of their shares.
- 2. It must be evident to the reader that we have no enthusiasm for common stocks at these levels.
- 3. The intelligent investor must always be on guard against whatever is unexpected and underestimated.
- 4. Just because of the uncertainties of the future the investor cannot afford to put all his funds into one basket.
- 5. Common stocks have indeed done better than bonds over a long period of time in the past.
- 6. There is no close time connection between inflationary (or deflationary) conditions and the movement of common-stock earnings and prices.
- 7. In the memorable words of the elder J. P. Morgan, 'They will fluctuate.'
- 8. The most important of these have been a rise in wage rates exceeding the gains in productivity.
- 9. The investor has no sound basis for expecting more than an average overall return.
- 10. The possibility of large-scale inflation remains, and the investor must carry some insurance against it.

#### Chapter 3 | Quotes from pages 83-107

1. The investor's portfolio of common stocks will represent a small cross-section of that immense and formidable institution known as the stock market.





- 2. Prudence suggests that he have an adequate idea of stock-market history, in terms particularly of the major fluctuations in its price level.
- 3. With this background he may be in a position to form some worthwhile judgment of the attractiveness or dangers of the level of the market at different times.
- 4. In general the performance since World War II has been superior to that of earlier decades, but the advance in the 1960s was less pronounced than that of the 1950s.
- 5. Today's investor cannot tell from this record what percentage gain in earnings, dividends and prices he may expect in the next ten years, but it does supply all the encouragement he needs for a consistent policy of common-stock investment.
- 6. The rates of growth in all three categories are quite variable.
- 7. We must weigh our reasoning against the contrary reasoning they will hear from most competent and experienced people on Wall Street.
- 8. The principles of investment... would call for the following policy under 1964 conditions, in order of urgency: No borrowing to buy or hold securities.
- 9. Investors should not conclude that the market level is dangerous merely because they read it in this book.
- 10. Every individual must make his own decision and accept responsibility therefor.





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#### Chapter 4 | Quotes from pages 108-133

- 1. The rate of return sought should be dependent, rather, on the amount of intelligent effort the investor is willing and able to bring to bear on his task.
- 2. The minimum return goes to our passive investor, who wants both safety and freedom from concern.
- 3. The average man operates, and apparently must operate, in opposite fashion that we have had the great advances and collapses of the past.
- 4. It is extremely simple; it aims unquestionably in the right direction; it gives the follower the feeling that he is at least making some moves in response to market developments.
- 5. The hard part is to adopt it and to stick to it.
- 6. The very heart of Graham's approach is to replace guesswork with discipline.
- 7. The unexpected can strike anyone, at any age.
- 8. Our view is different.
- 9. A program of that kind is not especially complicated; the hard part is to adopt it.
- 10. If you have time to spare, are highly competitive, think like a sports fan, and relish a complicated intellectual challenge, then the active approach is up your alley.

#### **Chapter 5 | Quotes from pages 134-156**

- 1. Common stocks have offered a considerable degree of protection against the erosion of the investor's dollar caused by inflation.
- 2. The average annual return produced by stocks over the previous 20 years was 3.1%, versus 3.9% for long-term Treasury bonds.



- 3. For patient investors who reinvested their income, stock returns were positive over this otherwise dismal period.
- 4. Dividends are the greatest force in stock investing.
- 5. The defensive investor cannot afford to be without an appreciable proportion of common stocks in his portfolio.
- 6. The investor should impose some limit on the price he will pay for an issue in relation to its average earnings.
- 7. The idea of risk is often extended to apply to a possible decline in the price of a security.
- 8. A properly executed group investment in common stocks does not carry any substantial risk of this sort.
- 9. For a defensive investor, owning a diversified portfolio of stocks is both sensible and vital.
- 10. By putting every investment decision on autopilot, you drop any self-delusion that you know where stocks are headed.

#### Chapter 6 | Quotes from pages 157-180

- 1. The 'aggressive' investor should start from the same base as the defensive investor.
- 2. In each case he will want a well-reasoned justification for the departure.
- 3. The most useful generalizations for the enterprising investor are of a negative sort.
- 4. Experience clearly shows that it is unwise to buy a bond or a preferred which lacks adequate safety merely because the yield is attractive.
- 5. If you are willing to assume some risk you should be certain that you can realize a really substantial gain in principal value if things go well.





- 6. Much less for the lower coupons.
- 7. The perplexities of investment arise from the inherent uncertainty of the future.
- 8. The heedlessness of the public and the willingness of selling organizations to sell whatever may be profitably sold can have only one result—price collapse.
- 9. An elementary requirement for the intelligent investor is an ability to resist the blandishments of salesmen offering new common-stock issues during bull markets.
- 10. It is easy money. For every dollar you make in this way you will be lucky if you end up by losing only two.







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#### **Chapter 7 | Quotes from pages 181-215**

- 1. The enterprising investor, by definition, will devote a fair amount of his attention and efforts toward obtaining a better than run-of-the-mill investment result.
- 2. Buying carefully chosen 'growth stocks'.
- 3. It is obvious that if one confines himself to a few chosen instances, based on hindsight, he could demonstrate that fortunes can readily be either made or lost in the growth-stock field.
- 4. An investor without such close personal contact will constantly be faced with the question of whether too large a portion of his funds are in this one medium.
- 5. To obtain better than average investment results over a long pull requires a policy of selection or operation possessing a twofold merit: (1) It must meet objective or rational tests of underlying soundness; and (2) it must be different from the policy followed by most investors or speculators.
- 6. If we assume that it is the habit of the market to overvalue common stocks which have been showing excellent growth or are glamorous for some other reason, it is logical to expect that it will undervalue—relatively, at least—companies that are out of favor because of unsatisfactory developments of a temporary nature.
- 7. The key requirement here is that the enterprising investor concentrate on the larger companies that are going through a period of unpopularity.
- 8. The market is fond of making mountains out of molehills and exaggerating ordinary vicissitudes into major setbacks.
- 9. The concept of buying 'unpopular large companies' suggests an investment approach that should prove both conservative and promising.



10. This method has shown highly successful results.

#### **Chapter 8 | Quotes from pages 216-255**

- 1. If you want to speculate do so with your eyes open, knowing that you will probably lose money in the end.
- 2. The investor can scarcely take seriously the innumerable predictions which appear almost daily and are his for the asking.
- 3. The farther one gets from Wall Street, the more skepticism one will find, we believe, as to the pretensions of stock-market forecasting or timing.
- 4. A substantial rise in the market is at once a legitimate reason for satisfaction and a cause for prudent concern.
- 5. Market fluctuations are there for your convenience, either to be taken advantage of or to be ignored.
- 6. The true investor is in that very position when he owns a listed common stock. He can take advantage of the daily market price or leave it alone.
- 7. Let us return to our comparison between the holder of marketable shares and the man with an interest in a private business.
- 8. The happiness of the wise grows out of their own free acts.
- 9. In investing, it's not about crossing the finish line before anybody else but just making sure that you do cross it.
- 10. Investing intelligently is about controlling the controllable.

#### **Chapter 9 | Quotes from pages 256-288**





- 1. The intelligent investor is a realist who sells to optimists and buys from pessimists
- 2. It is a violation of Federal law for an open-end mutual fund, a closed-end fund, or an exchange-traded fund to sell shares to the public unless it has registered with the SEC.
- 3. The investor who wants to make an intelligent commitment in fund shares has thus a large and somewhat bewildering variety of choices before him.
- 4. Has it done a good job for its shareholders? In the most general way, how have fund investors fared as against those who made their investments directly?
- 5. The average individual who put his money exclusively in investment-fund shares in the past ten years has fared better than the average person who made his common-stock purchases directly.
- 6. The mutual-fund industry has promoted good habits of savings and investment; they have protected countless individuals against costly mistakes in the stock market.
- 7. All financial experience up to now indicates that large funds, soundly managed, can produce at best only slightly better than average results over the years.
- 8. The real choice of the average individual has not been between constructing and acquiring a well-balanced common-stock portfolio or doing the same thing, a bit more expensively, by buying into the funds.
- 9. The best funds often close to new investors—permitting only their existing shareholders to buy more.
- 10. It is part of the armament of the intelligent investor to know about these



'Extraordinary Popular Delusions' and to keep as far away from them as possible.







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#### Chapter 10 | Quotes from pages 289-313

- 1. The investment of money in securities is unique among business operations in that it is almost always based in some degree on advice received from others.
- 2. When they, or nonbusiness people, rely on others to make investment profits for them, they are expecting a kind of result for which there is no true counterpart in ordinary business affairs.
- 3. If the investor demands more than an average return on his money, or when his adviser undertakes to do better for him, that the question arises whether more is being asked or promised than is likely to be delivered.
- 4. The leading investment-counsel firms make no claim to being brilliant; they do pride themselves on being careful, conservative, and competent.
- 5. Their primary aim is to conserve the principal value over the years and produce a conservatively acceptable rate of income.
- 6. Perhaps their chief value to their clients lies in shielding them from costly mistakes.
- 7. Most security buyers obtain advice without paying for it specifically.
- 8. Investors who are prepared to pay a fee for the management of their funds may wisely select some well-established and well-recommended investment-counsel firm.
- 9. The intelligent investor will pay attention to the advice and recommendations received from investment banking houses, especially those known by him to have an excellent reputation.
- 10. Only in the exceptional case, where the integrity and competence of the advisers have been thoroughly demonstrated, should the investor act upon the advice of others without understanding and approving the decision made.



#### Chapter 11 | Quotes from pages 314-345

- 1. In 44 years of Wall Street experience and study, I have never seen dependable calculations made about common-stock values, or related investment policies, that went beyond simple arithmetic or the most elementary algebra.
- 2. Whenever calculus is brought in, or higher algebra, you could take it as a warning signal that the operator was trying to substitute theory for experience, and usually also to give to speculation the deceptive guise of investment.
- 3. Investment history shows that bonds and preferred stocks that have met stringent tests of safety, based on the past, have in the great majority of cases been able to face the vicissitudes of the future successfully.
- 4. The alert investor should ask, 'How dependable are tests of safety that are measured by past and present performance, in view of the fact that payment of interest and principal depends upon what the future will bring forth?'
- 5. A large part of the value found for a high-multiplier growth stock is derived from future projections which differ markedly from past performance.
- 6. The ideal form of common-stock analysis leads to a valuation of the issue which can be compared with the current price to determine whether or not the security is an attractive purchase.
- 7. The prevalence of wide diversification is in itself a pragmatic repudiation of the fetish of 'selectivity,' to which Wall Street constantly pays lip service.
- 8. Good managers keep finding ways of putting that cash to productive use. In the long run, companies that meet this definition are virtually certain to grow in value, no matter what the stock market does.



- 9. Ultimately victory usually goes to the doers, not to the talkers.
- 10. The intelligent investor excels by making decisions that are not dependent on the accuracy of anybody's forecasts, including his or her own.

#### Chapter 12 | Quotes from pages 346-367

- 1. Don't take a single year's earnings seriously.
- 2. If you do pay attention to short-term earnings, look out for boobytraps in the per-share figures.
- 3. The little a at the outset is explained in a footnote to refer to 'primary earnings,' before special charges.
- 4. The investor or speculator interested in ALCOA shares...might say to himself: 'Not so bad...'
- 5. It is easy to say that they are not part of the 'regular operating results'...but if so, where do they belong?
- 6. Companies that chronically exclude bad news from their financial results...are taking a page from Hazlitt.
- 7. Investors must always count the sunny and dark hours alike.
- 8. Stock valuations are really dependable only in exceptional cases.
- 9. The market's judgment on price is often unreliable.
- 10. The intelligent investor must carefully evaluate the costs of trading and taxes before attempting to take advantage of any price discrepancy.





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#### Chapter 13 | Quotes from pages 368-386

- 1. High valuations entail high risks.
- 2. The sound basis for preferring eltra and Emhart to Emerson and Emery would be the client's considered conclusion that he preferred value-type investments to glamour-type investments.
- 3. A careful investor must always check the fundamentals and be wary of overenthusiasm for good performance.
- 4. The investor's diversified list of common stocks should perform well enough across the years.
- 5. What really counts is the history of continuance without interruption.
- 6. An experienced security analyst... would have hesitated to recommend that a holder of Emerson or Emery exchange his shares for eltra or Emhart... unless the holder understood clearly the philosophy behind the recommendation.
- 7. In the face of changing markets, a foundational principle remains: Adequate size, a sufficiently strong financial condition, and continued dividends are essential.
- 8. Long experience tells us that investments selected on sound principles should perform well over time.
- 9. Profitability and stability are essential measures of a company's strength.
- 10. Many financial analysts will find Emerson and Emery more interesting and appealing stocks than the other two— primarily because of their better 'market action.'

#### Chapter 14 | Quotes from pages 387-417

1. "He that resteth upon gains certain, shall hardly grow to great riches; and he that puts



all upon adventures, doth oftentimes break and come to poverty: it is good therefore guard adventures with certainties that may uphold losses."

- 2. "The defensive investor can achieve this goal simply by buying a low-cost index fund, ideally one that tracks the return of the total U.S. stock market."
- 3. "Our basic recommendation is that the stock portfolio, when acquired, should have an overall earnings/price ratio—the reverse of the P/E ratio—at least as high as the current high-grade bond rate."
- 4. "If one could select the best stocks unerringly, one would only lose by diversifying."
- 5. "It is striking to observe that the relative price/earnings ratios of the industrials and the utilities have changed places during the past two decades."
- 6. "The best values today are often found in the stocks that were once hot and have since gone cold."
- 7. "The universal, accepted idea of diversification is, in part at least, the negation of the ambitious pretensions of selectivity."
- 8. "If you build a diversified basket of stocks whose current assets are at least double their current liabilities, and whose long-term debt does not exceed working capital, you should end up with a group of conservatively financed companies with plenty of staying power."
- 9. "Investing your money on the basis of what these myopic soothsayers predict for the coming year is as risky as volunteering to hold up the bulls-eye at an archery tournament for the legally blind."
- 10. "While the process of regulation has often been cumbersome and



perhaps dilatory, it has not prevented the utilities from earning a fair return on their rising invested capital over many decades."

#### Chapter 15 | Quotes from pages 418-446

- 1. To get average results—e.g., equivalent to the performance of the DJIA—should require no special ability of any kind.
- 2. It is easy in the world to live after the world's opinion; it is easy in solitude to live after our own; but the great man is he who in the midst of the crowd keeps with perfect sweetness the independence of solitude.
- 3. For a variety of reasons, most members of the public who put their money in common stocks of their own choice fail to do nearly as well.
- 4. But if it is true that a fairly large segment of the stock market is often discriminated against or entirely neglected in the standard analytical selections, then the intelligent investor may be in a position to profit from the resultant undervaluations.
- 5. A small percentage of investors can excel at picking their own stocks. Everyone else would be better off getting help, ideally through an index fund.
- 6. A patient holder, who had bought the shares in March 1964 at 20 would have had a profit of 165% in 31D2 years—a noncompounded annual retu
- 7. If he followed our philosophy in this field he would be more likely the buyer of important cyclical enterprises—such as steel shares perhaps—when the current situation is unfavorable.
- 8. There are many roads to Jerusalem.
- 9. Only a limited few can accomplish either aim.
- 10. The very multiplication of the number of security analysts may have played an



important part in bringing about this result.







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#### Chapter 16 | Quotes from pages 447-467

- 1. "The investor receives the superior protection of a bond or preferred stock, plus the opportunity to participate in any substantial rise in the value of the common stock."
- 2. "The safest conclusion that can be reached is that convertible issues are like any other form of security, in that their form itself guarantees neither attractiveness nor unattractiveness."
- 3. "You cannot by a mere ingenious device make a bargain much better for both sides."
- 4. "What Wall Street gives with one hand, it usually takes away with the other."
- 5. "The spectacular opportunities in convertibles prove to be illusory in practice, and the overall experience is marked by fully as many substantial losses... as there are gains of similar magnitude."
- 6. "A conservative person is likely to say that beyond 125 his position has become too speculative, and therefore he sells and makes a gratifying 25% profit."
- 7. "Never convert a convertible bond."
- 8. "The addition of the conversion privilege often—perhaps generally—betrays an absence of genuine investment quality for the issue."
- 9. "You should look more than twice before he buys them."
- 10. "The crime of the warrants is in 'having been born."

#### Chapter 17 | Quotes from pages 468-493

- 1. The word "extremely" in the title is a kind of pun, because the histories represent extremes of various sorts that were manifest on Wall Street in recent years.
- 2. They hold instruction, and grave warnings, for everyone who has a serious



connection with the world of stocks and bonds.

- 3. Our basic point is that the application of the simplest rules of security analysis and the simplest standards of sound investment would have revealed the fundamental weakness.
- 4. But any analyst worth his salt would have wondered how 'real' were earnings of this sort reported without the necessity of paying any income taxes thereon.
- 5. The speculative public is incorrigible.
- 6. The primary question raised in our mind by the Ling-Temco-Vought story is how the commercial bankers could have been persuaded to lend the company such huge amounts of money.
- 7. If the Ling-Temco-Vought case will serve to keep commercial banks from aiding and abetting unsound expansions of this type in the future, some good may come of it at last.
- 8. The moral: Security analysts should do their elementary jobs before they study stock-market movements.
- 9. The past few years have provided enough new cases of Graham's extremes to fill an encyclopedia.
- 10. It will buy anything, at any price, if there seems to be some 'action' in progress.

#### Chapter 18 | Quotes from pages 494-536

1. A profitable company can always put its current position in shape by some form of permanent financing.





- 2. The relationship between price and indicated value has also differed greatly from case to another.
- 3. In the short run the market is a voting machine, but in the long run it is a weighing machine.
- 4. The investor must be prepared for this type of adverse market movement in future stock markets.
- 5. There are only good stock prices, which come and go.
- 6. An experienced analyst would have conceded great momentum to Block, implying excellent prospects for future growth.
- 7. How can one acquire a confidence in one's judgement that will make one act independently of the crowd?
- 8. The thing that hath been, it is that which shall be; and that which is done is that which shall be done: and there is no new thing under the sun.
- 9. The trouble is, rather, that their price contained too much "promise" and not enough actual performance.
- 10. The market price is only a reflection of temporary demand and supply—not an indication of real value.





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#### Chapter 19 | Quotes from pages 537-563

- 1. Shareholders are justified in raising questions as to the competence of the management when the results are unsatisfactory.
- 2. The low market prices, in turn, attract the attention of companies interested in diversifying their operations.
- 3. It can be stated as a rule that poor managements are not changed by action of the public shareholders.
- 4. Those individual shareholders who have enough gumption to make their presence felt at annual meetings will not need our counsel on what points to raise with the managements.
- 5. The profits 'belong' to the shareholders, and they are entitled to have them paid out within the limits of prudent management.
- 6. It is high time they thought about modernizing their major financial practices, not the least important of which is their dividend policy.
- 7. Stockholders should wake up.
- 8. Certainly, there is just as much reason to exercise care and judgment in being as in becoming a stockholder.
- 9. A few of the more substantial stockholders should become convinced that a change is needed and should be willing to work toward that end.
- 10. If you've never read the proxy of a stock you own, and the company goes bust, the only person you should blame is yourself.

#### **Chapter 20 | Quotes from pages 564-585**



- 1. This too will pass.
- 2. MARGIN OF SAFETY.
- 3. The margin of safety concept is essential to the choice of sound bonds and preferred stocks.
- 4. The function of the margin of safety is, in essence, that of rendering unnecessary an accurate estimate of the future.
- 5. The margin above charges may be stated in other ways...but the underlying idea remains the same.
- 6. The investor may have no choice but to incur [risks]—for otherwise he may run an even greater risk of holding only fixed claims payable in steadily depreciating dollars.
- 7. The danger to investors lies in concentrating their purchases in the upper levels of the market.
- 8. The margin of safety is the difference between the percentage rate of the earnings on the stock at the price you pay for it and the rate of interest on bonds.
- 9. There must be present a true margin of safety.
- 10. It is amazing to see how many capable businessmen try to operate in Wall Street with complete disregard of all the sound principles through which they have gained success in their own undertakings.

#### **The Intelligent Investor Discussion Questions**

Chapter 1 | Investment versus Speculation: Results to Be Expected by the Intelligent Investor | Q&A

#### 1.Question:

What is the fundamental distinction Graham makes between investing and speculating?

Graham defines an investment operation as one that promises safety of principal and adequate returns based on thorough analysis. In contrast, speculation involves operations that fail to meet these criteria. Speculators often act on emotional responses or market trends without a solid understanding of the companies or underlying assets they are involved with, leading to substantial risks and potential losses.

#### 2.Question:

How does Graham describe the evolution of public perception regarding investors and speculators?

Over time, the term 'investor' has increasingly been used to describe anyone in the stock market, blurring the line between true investment and speculation. For instance, following the market crash of 1929, many people viewed all common stocks as speculative. This led to confusion, with terms like 'reckless investors' emerging, highlighting a misunderstanding of the fundamental principles of investing.

#### **3.Question:**

What are the key strategies and expectations for a defensive investor according to Graham?





Graham recommends that defensive investors maintain a balanced portfolio, ideally splitting their holdings between high-grade bonds and leading common stocks, generally suggesting a 50-50 division that can be adjusted based on market condition. The defensive investor should expect average returns based on the income and appreciation from both stocks and bonds, accepting that these expectations can vary according to changes in market interest rates and economic conditions.

#### **4.Question:**

### What risks does Graham identify inherent in common stock investments?

Graham emphasizes that common stock investments always carry a speculative element, and investors must be prepared for potential short-term losses. He warns that it is essential for an investor to keep the speculative component within limits and to maintain both financial and emotional resilience when facing market downturns.

#### **5.Question:**

### What recommendations does Graham provide for entering into stock speculation?

While Graham does accept that some speculation is unavoidable and can be part of investing, he recommends that individuals engage in speculation only with a clear understanding. He cautions against risking more money than one can afford to lose, advocates for separate funds for speculation, and stresses the importance of not confusing speculation with investing. He encourages using only a small percentage of one's total capital, suggesting





that 10% is a prudent cap for speculative activities.

#### Chapter 2 | The Investor and Inflation | Q&A

#### 1.Question:

What are the main concerns regarding inflation that Benjamin Graham discusses in Chapter 2?

Graham emphasizes that inflation affects the purchasing power of fixed income investments, such as bonds, making them less desirable for long-term investors. He points out that historical inflation has been significant, with data from various years showing both increases and decreases in prices that strongly affect investment returns. The fear of inflation drives many to favor stocks over bonds, despite the inherent risks and fluctuations associated with stock investments.

#### 2.Question:

How does Graham compare bonds and stocks as investments in the context of inflation?

Graham argues that bonds may provide a steady income but are generally less desirable in times of rising inflation because they do not typically adjust for inflation. Stocks, on the other hand, may be able to offer returns that keep pace with or exceed inflation due to potential increases in dividends and capital appreciation. He warns, however, that this is not guaranteed, as stocks also have their own risks and the historical performance is not a definitive indicator of future returns.

#### 3. Question:

What historical data does Graham use to illustrate the impact of inflation on stock



and bond returns?

Graham utilizes historical data from 1915 to 1970 to illustrate the relationship between inflation and stock market performance. He presents changes in the general price level, stock earnings, and stock prices over five-year intervals, noting how periods of high inflation have not consistently led to corresponding increases in stock prices or earnings. This data serves as the foundation for his argument that investors should be cautious and not simply assume that stock investments will always outpace inflation.

#### **4.Question:**

What advice does Graham give about the allocation of investment portfolios in light of inflation concerns?

Graham advises investors not to place all their funds in either bonds or stocks due to the unpredictable nature of inflation. He advocates for a balanced portfolio that includes a mix of both; while stocks may provide some protection against inflation, bonds may represent a lower risk. The intelligent investor should aim for diversification to guard against the uncertainties of future inflation and market fluctuations.

#### **5.Question:**

How does Graham address the role of alternative investments, such as gold and real estate, in protecting against inflation?

Graham discusses the limitations of gold as an inflation hedge, highlighting its lack of income generation and relatively weak price appreciation over a





long period. He notes that while real estate can offer some protection against inflation, it also carries risks related to market fluctuations. He implies that the common approach of investing in tangible assets may not always yield satisfactory returns, making a diversified portfolio including stocks and bonds a more prudent choice.

Chapter 3 | A Century of Stock-Market History: The Level of Stock Prices in Early 1972 | Q&A

#### 1.Question:

What historical time period does Benjamin Graham suggest investors focus on for understanding stock market fluctuations?

Graham highlights the importance of studying stock market history spanning from 1871 to 1971 to understand major fluctuations in price levels and the relationships between stock prices, earnings, and dividends. This century-long background aids investors in forming more informed judgments about market conditions.

#### 2.Question:

How does Benjamin Graham describe the market cycles from 1900 to 1970?

Graham describes three distinct market patterns during the time frame: (1) The years from 1900 to 1924, characterized by relatively uniform market cycles lasting three to five years with a modest average annual advance of about 3%; (2) The 'New Era' bull market culminating in 1929, followed by irregular fluctuations until 1949; and (3) A significant bull market that began in 1949 and culminated in 1968, marked by notable setbacks but strong recoveries, reflecting a more rapid average annual rate of advance



of around 11%.

#### **3.Question:**

What does Graham suggest about the relationship between dividends, earnings, and stock prices over the decades?

Graham presents a general picture showing persistent growth in earnings and average stock prices, with only two decades after 1900 witnessing declines in both earnings and prices (1891-1900 and 1931-1940). He notes that while overall performance has improved since World War II, the rate of growth in dividends, earnings, and prices has varied significantly, emphasizing a consistent yet uneven advancement in the stock market.

#### **4.Question:**

What warning does Graham give about the stock market levels as of early 1972?

Graham warns that the stock market levels in early 1972 (with the DJIA at about 900 and the S&P composite index at 100) may be unattractive for conservative investment. He emphasizes the importance of considering the adverse changes in the bond yield/stock yield ratio, which had shifted to favor bonds over stocks, indicating a potential overvaluation in the stock market relative to fixed-income securities.

#### **5.Question:**

According to Graham, how should investors approach market predictions and their investment strategies?





Graham advocates for caution and a conservative approach towards investment, advising against speculation and excessive optimism. He emphasizes that investors should be prepared for unpredictable market outcomes and remain humble about forecasting abilities. He suggests a policy of not increasing stock holdings or borrowing to buy shares, and recommends a consistent investment strategy prioritizing controlled common-stock policies over attempts to 'beat the market.'







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#### Chapter 4 | General Portfolio Policy: The Defensive Investor | Q&A

#### 1.Question:

What are the basic characteristics of an investment portfolio as discussed in Chapter 4?

The basic characteristics of an investment portfolio are influenced by the investor's position and characteristics. Institutions like savings banks and life-insurance companies typically invest in high-grade bonds due to legal restrictions, while experienced investors might include a wider variety of bonds and stocks based on personal judgment of their attractiveness. Graham emphasizes that investors should focus on the amount of intelligent effort they can apply to their investments rather than merely the risk-return ratio. He suggests that passive investors who seek safety will likely earn lower returns, while those who are more proactive and skilled can achieve higher returns.

#### **2.Question:**

What is Graham's recommendation concerning bond-stock allocation for a defensive investor?

Graham recommends that defensive investors should maintain a balanced portfolio split between bonds and stocks, with the allocation ranging from 25% to 75% in common stocks. The guideline implies that an equal 50%-50% split is ideal. This balance helps mitigate risk and allows investors to adjust their holdings based on market conditions, increasing stock percentages during market dips and reducing them during peaks.

Graham warns that straying significantly from this allocation could expose the investor to greater risks and emotional distress, particularly during market fluctuations.

#### 3.Question:



How does Graham suggest investors should react to changing market conditions? Graham recognizes that it is psychologically challenging for average investors to react rationally to changing market conditions, often leading them to buy high and sell low. He suggests that investors should follow a disciplined approach to maintain their desired stock-bond allocation (e.g., 50-50), adjusting their holdings by buying more equities during downturns and selling some during market highs. He emphasizes the importance of restraint and discipline to avoid getting swept up in market excitement or fear, which can lead to detrimental investment decisions.

#### **4.Question:**

### What are Graham's views on the amount of risk investors should be willing to take?

Graham argues that the risk level an investor can bear should not solely depend on their age, as traditionally advised. Instead, it should be based on their individual financial circumstances, needs, investment goals, and ability to withstand market fluctuations. He stresses that all investors should maintain a safety net, advising a minimum of 25% in bonds or cash to provide a buffer against losses and enhance confidence in remaining invested during downturns.

#### **5.Question:**

What different types of bonds does Graham discuss, and what guidance does he give regarding their selection?

Graham outlines several types of bonds, including U.S. savings bonds,





municipal bonds, corporate bonds, and government securities. He emphasizes the importance of choosing high-grade bonds with strong safety ratings. For investors in higher tax brackets, he recommends tax-free municipal bonds outside retirement accounts for better net yields. He also discusses the importance of the maturity of the bonds, suggesting that investors should weigh the trade-offs between short-term safety and long-term yield when making choices. Overall, he advocates for a careful analysis of each bond's features, including safety, yield, and tax implications.

#### Chapter 5 | The Defensive Investor and Common Stocks | Q&A

#### 1.Question:

What were the main arguments made by Benjamin Graham regarding common stocks as investments in Chapter 5?

Graham made two primary arguments for investing in common stocks. First, he highlighted that common stocks provide considerable protection against inflation, unlike bonds, which do not offer such protection. Second, he emphasized that common stocks tend to yield higher average returns over time, benefiting from both dividend income and the appreciation of market value due to the reinvestment of undistributed profits. Graham argued that these advantages could be diminished if investors pay excessively high prices for stocks, as shown by the market's collapse in 1929.

#### 2.Question:

How did Graham suggest defensive investors select common stocks for their





#### portfolios?

Graham recommended defensive investors follow four rules when selecting common stocks: 1. Diversification: Maintain a minimum of ten and a maximum of thirty different stock issues to mitigate risk. 2. Company Size and Financial Stability: Select large, prominent, and conservatively financed companies with a strong financial foundation. 3. Dividend Payments: Choose companies that have a long record of continuous dividend payments, suggesting stability and reliability. 4. Price Limits: Set limits on the price paid for a stock relative to its average earnings over the past several years—specifically, a maximum of 25 times average earnings and not more than 20 times the last twelve months' earnings to avoid overpaying.

#### **3.Question:**

### What is the significance of dividends in Graham's investment philosophy, and how do dividends affect a stock's yield?

Dividends are crucial in Graham's investment philosophy as they are a substantial component of total stock returns. He noted that reinvesting dividends can significantly enhance the overall portfolio value over time. In terms of yield, Graham explained that a stock's yield is calculated as the annual cash dividend divided by the stock's price. If a stock's price increases significantly while the dividend stays constant, the yield decreases. This inverse relationship means that when prices are high (and yields are low), the stock may offer less value relative to its dividend, posing a potential risk to investors.

#### **4.Question:**



How did Graham address the perception of risk in common stocks compared to bonds, and what insights did he provide regarding risk assessment?

Graham noted a common misconception that bonds are inherently safer than common stocks; however, risk should be assessed based on potential loss rather than mere price fluctuations. A bond is deemed unsafe only when it defaults, while the perception of risk in common stocks often stems from market price volatility. Graham asserted that a well-structured investment in common stocks does not carry substantial risk if based on sound fundamentals and if the investor does not overpay. He posited that declines in market value do not equate to realized losses unless the investor is forced to sell, thus encouraging a long-term perspective.

#### **5.Question:**

What role did dollar-cost averaging play in Graham's investment strategy, and what benefits did he mention?

Dollar-cost averaging, the practice of regularly investing a fixed amount in stocks regardless of market conditions, was highlighted by Graham as a valuable strategy for defensive investors. He noted that this approach reduces the risk of investing all funds at a high market price and allows for purchasing more shares during downturns when prices are lower. Graham provided empirical evidence showing that dollar-cost averaging generally led to profits over long investment periods, illustrating its effectiveness in smoothing out the effects of market volatility and encouraging disciplined





investment behavior.

Chapter 6 | Portfolio Policy for the Enterprising Investor: Negative Approach | Q&A

#### 1.Question:

What is the primary focus of the aggressive investor according to Benjamin Graham?

The aggressive investor should start with a balanced base similar to that of the defensive investor, investing a portion of their funds in high-grade bonds and high-grade common stocks purchased at reasonable prices. From there, they can explore a wider range of securities, but each choice should be justified with sound reasoning.

#### **2.Question:**

What types of securities does Graham advise the aggressive investor to avoid? Graham advises aggressive investors to avoid high-grade preferred stocks, inferior types of bonds and preferred stocks unless they can be bought at least 30% under par, foreign-government bond issues, and highly-rated common stocks with strong recent earnings but questionable long-term viability. New issues should also be approached with caution due to their speculative nature.

#### 3.Question:

What are the characteristics of second-grade bonds and why does Graham caution against them?

Second-grade bonds are characterized by their higher yields compared to first-grade bonds but come with increased risk, including the potential for large principal losses.





Graham warns that these bonds often lack adequate safety and can drop significantly value during tough market conditions. He believes they should only be bought at substantial discounts to compensate for their increased risk.

#### **4.Question:**

## How does Graham view foreign government bonds as an investment opportunity?

Graham views foreign government bonds skeptically, emphasizing their historically poor investment performance since 1914 due to geopolitical issues and economic instability. He highlights that the owner of foreign obligations often has no means of enforcing their claims, making these investments risky.

#### **5.Question:**

## What does Graham consider to be the essential advice for investors regarding new issues?

Graham advises investors to be wary of new issues, stressing that they should undergo rigorous examination before purchase. He points out that new issues are often marketed with special salesmanship during favorable market conditions, making them potentially overpriced and risky for buyers.





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### Chapter 7 | Portfolio Policy for the Enterprising Investor: The Positive Side | Q&A

#### 1.Question:

What are the main strategies for enterprising investors according to Chapter 7?

The chapter identifies four main strategies for enterprising investors in the common-stock field: 1. \*\*Buying in Low Markets and Selling in High Markets:\*\* This involves taking advantage of market fluctuations to maximize gains. 2. \*\*Buying Carefully Chosen 'Growth Stocks':\*\* Investors should focus on companies that are expected to outgrow the average. 3. \*\*Buying Bargain Issues:\*\* This refers to acquiring stocks priced significantly below their intrinsic value, where the investor believes the price will rise. 4. \*\*Buying into 'Special Situations':\*\* This involves investing in companies undergoing special circumstances, such as mergers or restructurings, which may lead to significant gains if the situation resolves favorably.

#### **2.Question:**

How does Graham define and differentiate 'Growth Stocks' and 'Bargain Stocks'?

Growth stocks are defined as those that have outperformed the average in the past and are expected to continue doing so in the future. While they are attractive due to their potential for higher returns, they come with risks: they often sell at high prices relative to earnings, which may not offer investors a reasonable value if their growth expectations do not materialize. On the other hand, bargain stocks are those whose market prices are significantly lower than their estimated intrinsic value, often providing the opportunity for substantial returns if the market corrects this undervaluation. Bargains can often be identified through means such as assessing the



company's net working capital and earnings potential.

#### **3.Question:**

What is the '50–50 plan' mentioned in Chapter 7, and why does Graham endorse a range of 25% to 75% in stocks?

The '50–50 plan' is a strategy recommended by Graham for investors, wherein they allocate 50% of their portfolio to stocks and 50% to bonds. He endorsethis balanced approach because it provides a structure for managing risk without being overly aggressive. Moreover, Graham gives investors flexibility, suggesting a range of 25% to 75% in stocks depending on their market outlook and personal conviction about the attractiveness or risks associated with the general market level. This flexibility allows investors to adjust their equity exposures in response to market conditions while still adhering to the principles of conservative investing.

#### **4.Question:**

What is the significance of identifying 'distressed or defaulted bonds'?

Graham notes that bonds that are distressed or in default can present unique opportunities for enterprising investors. When a company is on the verge of bankruptcy, its common stock often becomes worthless, but bondholders have stronger claims, meaning they can sometimes recover value even in dire situations, especially if the company successfully reorganizes. In such cases, the potential for bondholders to profit from significant recovery can mirror the benefits typically associated with equity investments. This is unique because it blurs the lines between stocks and bonds, positioning



distressed bonds as special situations or opportunities that require in-depth analysis and a willingness to take risks.

#### **5.Question:**

### What are Graham's views on market timing and its reliability for investors?

Graham argues that timing the market—purchasing stocks when they are cheap and selling when overpriced—sounds appealing but is practically impossible for most investors. He highlights that past attempts to time market entries and exits have proven unreliable, as predicting market fluctuations accurately requires skill and intuition that most investors do not possess. His analysis suggests that maintaining a consistent investment strategy, rather than trying to outsmart the market through timing, leads to better long-term results. Thus, focusing on sound investment principles rather than attempting to predict short-term market movements is the key takeaway.

#### Chapter 8 | The Investor and Market Fluctuations | Q&A

#### 1.Question:

What distinguishes the behavior of the intelligent investor from that of a speculator regarding market fluctuations?

The intelligent investor focuses on acquiring and holding securities based on underlying values rather than market trends. Speculators, on the other hand, are primarily interested in anticipating market fluctuations to profit from price movements. The intelligent





investor aims for long-term investment gains, while speculators often engage in short-term trades based on market sentiment, leading to risky behaviors.

#### **2.Question:**

What is the concept of 'Mr. Market' introduced by Benjamin Graham, and how should investors interact with it?

'Mr. Market' is an allegorical figure representing the stock market's volatility and mood swings. Graham suggests that the ideal investor should see Mr. Market as a partner who provides daily valuations, which may be irrational at times. Instead of being swayed by Mr. Market's emotions (buying when prices rise and selling when they fall), wise investors should use market fluctuations to their advantage, buying undervalued stocks and selling overvalued ones.

#### **3.Question:**

How does Graham advise investors to handle psychological factors influencing their investment decisions?

Graham emphasizes that investors must recognize their psychological tendencies when faced with market volatility. He cautions against the emotional reactions to market prices, such as fear during downturns or overconfidence during upswings. He recommends implementing a disciplined investment strategy, such as dollar-cost averaging, to avoid making impulsive decisions based on short-term market movements, thereby maintaining emotional stability.

#### **4.Question:**



What are the implications of price fluctuations in relation to the intrinsic value of stocks and bonds?

Price fluctuations can often mislead investors regarding the intrinsic value of stocks and bonds. Graham points out that market prices frequently disconnect from a company's true value due to market sentiment. Investors should rely more on the financial health and operational performance of a company rather than day-to-day price changes. For bonds, investors should be aware that while safety of principal and interest is essential, long-term bonds may exhibit significant price volatility in response to interest rate changes.

#### **5.Question:**

What investment strategies does Graham suggest for mitigating risks associated with market fluctuations?

Graham advocates for a conservative investment approach that includes diversifying a portfolio with a mix of stocks and bonds, focusing on asset values, and implementing a systematic investment strategy, such as tactical asset allocation. He also highlights the importance of buying stocks at a fair price relative to their intrinsic values and rebalancing a portfolio according to changing market conditions, thereby protecting against the irrationalities of market behavior.

#### **Chapter 9 | Investing in Investment Funds | Q&A**

1.Question:



What types of investment funds does Benjamin Graham discuss in Chapter 9, and what are their primary differences?

Benjamin Graham discusses two main types of investment funds: mutual funds (or open-end funds) and closed-end funds. Mutual funds are redeemable on demand at net asset value and are actively sold to the public through salesmen. Closed-end funds, on the other hand, have a fixed number of shares that are traded on the open market, where their prices can fluctuate based on supply and demand. Additionally, mutual funds can have load or no-load structures based on whether they charge sales fees, while closed-end funds typically trade at a discount to their net asset value, offering potential value to investors.

#### 2.Question:

### What factors should defensive investors consider when choosing investment funds according to Graham?

Defensive investors should consider several factors when choosing investment funds, including: 1) Historical performance over a sufficiently long period (generally 5 years or more) to identify funds that consistently perform well, but they must also be cautious of periods of strong market growth that might skew performance metrics. 2) The fund's expense ratio, as higher fees can negatively impact overall returns. 3) The structure of the fund (open-end vs. closed-end), noting that purchasing a closed-end fund at a discount can be more favorable than paying a premium for an open-end fund. 4) The management and objective of the fund; whether the focus is on



income, stability, or growth, and the sustainability of its performance.

#### **3.Question:**

### How does Graham assess the overall performance of mutual funds compared to direct investment in stocks?

Graham suggests that while the mutual fund industry, as a whole, has not outperformed the stock market significantly, it has still provided a valuable service by promoting savings and investment habits among average investors. He argues that individual investors who utilized mutual funds over the previous decade likely fared better than those who invested directly due to the guidance and structure that mutual funds provide. However, he also notes that investors in mutual funds must be aware of costs and the potential for underperformance relative to direct stock acquisition.

#### **4.Question:**

### What are performance funds, and what risks are associated with them according to Graham?

Performance funds are those that aim to provide better-than-average market results, often characterized by aggressive management strategies and investments in high-growth stocks. Graham warns that these funds often take on significant risks in pursuit of exceptional returns. While they may show strong short-term performance, they could lead to substantial losses subsequently. He cites historical examples, such as the Manhattan Fund, where high initial returns failed to sustain over time, leading to dramatically poor performance. Graham emphasizes that high risks can lead to dire





consequences for both funds and their investors.

#### **5.Question:**

### What recommendations does Graham make regarding closed-end and open-end funds?

Graham recommends that investors consider closed-end funds as potentially more advantageous than open-end funds if they can be purchased at a discount to their net asset value. He notes that closed-end funds typically trade at discounts due to lack of active selling pressure and that this can provide a better value for investors compared to the typically higher cost (about 9% premium) of open-end funds through sales commissions. He advises investors to be cautious of the inherent risks associated with both types but suggests that well-chosen closed-end investments might yield better overall returns.







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#### Chapter 10 | The Investor and His Advisers | Q&A

#### 1.Question:

What is the unique aspect of investment in securities compared to other business operations, as outlined in Chapter 10?

Investment in securities is distinct because it heavily relies on advice from others. Most investors are amateurs seeking guidance from professionals, unlike businessmen who generally do not expect to be told how to profit from their operations. This disparity highlights investors' naïveté in expecting others to generate profits for them, contrasting with the self-reliance typical in traditional business endeavors.

#### 2.Question:

How should investors approach the advice they receive from different sources according to Graham?

Investors should approach advice from various sources, like friends, local bankers, brokerage firms, and financial counselors, with caution. Graham suggests that investors should either limit their reliance on conservative recommendations, which are more likely to yield standard returns, or have in-depth knowledge of their advisers. The investor's competence and experience play a crucial role in determining how much they should weigh the advice of their advisers. Investors should ideally develop their understanding to assess and critique the recommendations of others.

#### **3.Question:**

What role do investment counsel firms and trust services play according to Graham, and what should investors realistically expect from them?



Investment counsel firms and trust services are generally conservative and focus on managing client funds prudently. They aim to protect principal value and generate a reasonable income without making extraordinary claims. Thus, investors can expect results that are comparable to those of a cautious investor managing their own funds rather than exceptional returns. The main value lies in avoiding costly mistakes rathe than in consistently beating the market.

#### **4.Question:**

### What criticisms does Graham offer regarding financial services and their predictions about the market?

Graham criticizes financial services for often providing superficial market forecasts that lack deep analytical rigor. While these services can be useful for the broad dissemination of information, their forecasts are often hedged to prevent decisive wrong predictions. He argues that the anticipation of market movements appeals to investors' desires for certainty, leading to reliance on these analyses, which may not be fundamentally sound or reliable.

#### **5.Question:**

### What caution does Graham advise regarding dealings with brokerage houses and the choice of a broker?

Graham highlights the importance of choosing reputable brokers and cautions about the potential conflicts of interest inherent in brokerage operations, where brokers work on commission and may encourage speculative trading. To mitigate risks, he suggests that investors unfamiliar





with margin accounts should handle transactions through their banks, reinforcing the need for transparency and security in managing their investments.

Chapter 11 | Security Analysis for the Lay Investor: General Approach | **Q&A** 

#### 1.Question:

What is the difference between financial analysis and security analysis as discussed in Chapter 11 of 'The Intelligent Investor'?

The chapter makes a clear distinction between financial analysis and security analysis. Financial analysis is a broader concept that encompasses not only the examination and evaluation of specific securities like stocks and bonds but also the formulation of investment policies and general economic analysis. On the other hand, security analysis is more focused, primarily dealing with the evaluation of individual securities, assessing their historical performance, current standing, and future potential. Security analysts summarize past operating results, assess financial conditions, estimate future earnings, and make determinations on the safety and attractiveness of specific investment opportunities.

#### **2.Question:**

What techniques do security analysts use to assess investments in bonds and preferred stocks?

Security analysts utilize a variety of techniques when assessing bonds and preferred stocks, focusing particularly on the safety and quality of these investments. Key metrics





include the coverage ratio of earnings to fixed charges, which assesses the ability of a company to meet its debt obligations based on its earnings. For bonds, analysts often look for a history of consistent earnings that adequately cover interest payments, applying both average and worst-case scenarios over a specified period. Analysts may also consider factors such as the size of the enterprise, equity ratios, asset values, and past performance to gauge risk. This data informs whether the bonds or preferred storage sound enough for investor purchase.

#### 3. Question:

### What challenges do analysts face when valuing common stocks compared to bonds in this chapter?

The chapter highlights that valuing common stocks poses significant challenges due to the inherent uncertainty associated with future earnings projections. Unlike bonds which can often be evaluated on historical performance and more definite criteria, common stocks are more speculative as their valuation heavily depends on projected future earnings that can greatly diverge from past results. Analysts often rely on mathematical techniques for these projections, particularly for growth stocks, where the valuation is heavily influenced by anticipated growth rates. However, this reliance on future projections introduces risks, as these computations can lead to substantial miscalculations if the actual performance does not align with optimistic forecasts.

#### **4.Question:**

How do analysts determine a common stock's valuation according to





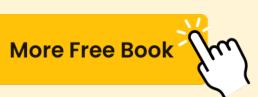
Chapter 11, and what factors influence the capitalization rate?

To determine a common stock's valuation, analysts typically start with the average earnings over past years and apply a capitalization factor to estimate future value. This process involves analyzing historical sales data to project future earnings based on expected changes in volume and price, generally grounded on broader economic forecasts. The chapter specifies that the resulting capitalization rate can vary significantly based on several factors such as the industry's long-term prospects, management quality, financial strength, and historical dividend records. The valuation is seeking a comparative metric to gauge whether a stock is fairly priced relative to its projected future performance.

#### **5.Question:**

What caution does Benjamin Graham provide regarding the use of advanced mathematical techniques in security analysis?

Benjamin Graham expresses skepticism regarding the reliance on advanced mathematical techniques in security analysis, especially when valuing stocks. He warns that the more complex the calculations—such as those using calculus or higher forms of algebra—the less reliable the results. He suggests that these advanced methodologies can create a false sense of precision in a fundamentally uncertain process, where future projections are subject to variable outcomes. Graham asserts that most dependable investment insights tend to come from simple arithmetic or elementary algebra, emphasizing the importance of practical experience and historical





performance over theoretical models.

#### Chapter 12 | Things to Consider About Per-Share Earnings | Q&A

#### 1.Question:

What two contradictory pieces of advice does Benjamin Graham give to investors regarding earnings?

Benjamin Graham provides two pieces of advice to investors concerning earnings: the first is not to take a single year's earnings seriously, emphasizing the importance of considering long-term earnings and prospects. The second piece of advice is to be cautious about short-term earnings figures and be aware of potential "boobytraps" in per-share figures. While the first piece suggests that earnings reports can be somewhat misleading in the short term, the second piece acknowledges that many investors focus on those short-term figures due to the pressures of financial markets.

#### 2.Question:

Why does Graham caution investors about the interpretation of earnings reports, specifically mentioning ALCOA's earnings figures?

Graham warns investors to carefully consider the earnings reports, particularly of companies like ALCOA, because the presentation of earnings figures can be misleading. He highlights the importance of understanding the difference between various earnings figures, such as 'primary earnings,' 'net income after special charges,' and 'fully diluted earnings.' For example, ALCOA's initial figures appear stable at first glance, but when deeper analysis is conducted—including consideration of dilution and special charges—the true earnings might be significantly lower than what was reported.





This complexity can lead to misinterpretation by investors.

#### **3.Question:**

### What does Graham identify as potential problems with accounting practices that can distort reported earnings?

Graham identifies several accounting practices that can lead to distortions in reported earnings. These include: the treatment of special charges that companies may exclude to present more favorable earnings, the dilution effect from convertible securities, variations in depreciation methods, and pro forma earnings which may be optimistically adjusted to exclude certain costs. He emphasizes that investors must be vigilant about these practices as they can obscure the true financial health of a company.

#### **4.Question:**

### How does Graham recommend investors approach earnings calculations to mitigate the impact of short-term fluctuations?

Graham suggests that investors should focus on calculating average earnings over a longer period, such as seven to ten years, to smooth out the volatility of business cycles. This averaging can help mitigate the impact of short-term fluctuations and provide a clearer picture of a company's earning power. By including both recent results and long-term averages, investors can gain a comprehensive view of the company's performance and avoid being swayed by any single year's figures.

#### **5.Question:**



What lessons does Graham impart regarding the relationship between reported earnings and market perceptions or valuations?

Graham indicates that there is often a disconnect between reported earnings and market valuations. He illustrates this by comparing ALCOA's historical performance against market valuations, showing that despite solid earnings growth over time, the market undervalued the company. This discrepancy arises because investors may react negatively to short-term setbacks or fail to recognize the true earning potential of a company based on historical performance. Graham emphasizes that the intelligent investor should be wary of market perceptions and conduct thorough analyses to ascertain intrinsic values, rather than relying solely on market prices.







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#### Chapter 13 | A Comparison of Four Listed Companies | Q&A

#### 1.Question:

What are the four companies analyzed in Chapter 13 of "The Intelligent Investor" and what are their primary businesses?

The four companies analyzed are: 1. \*\*Eltra Corp.\*\* - Initially a merger of Electric Autolite and Mergenthaler Linotype, it provided similar operations but eventually ceased to exist independently. 2. \*\*Emerson Electric Co.\*\* - A manufacturer of electric and electronic products that remains a robust company today. 3. \*\*Emery Air Freight\*\* - A domestic air freight forwarder, which is now part of CNF Inc. 4. \*\*Emhart Corp.\*\* - Originally a maker of bottling machinery, it expanded into builders' hardware before being acquired by Black & Decker Corp.

#### **2.Question:**

How do the price/earnings ratios of the four companies compare, and what does this indicate about their market expectations?

The price/earnings ratios for the four companies in 1970 were: 1. \*\*Eltra\*\* - 10.0x, 2. \*\*Emerson\*\* - 30.0x, 3. \*\*Emery\*\* - 38.5x, and 4. \*\*Emhart\*\* - 11.9x. The significant variance in these ratios suggests differing market expectations about their future profitability and growth potential. Emerson and Emery had high price/earnings ratios, indicating that the market valued them highly—likely due to their strong earnings growth prospects—while Eltra and Emhart were priced more modestly, suggesting lower investor expectations or perceived risks.

#### 3.Question:



What are the key findings regarding the profitability, stability, and growth of each company as discussed in the chapter?

1. \*\*Profitability\*\*: All companies showed satisfactory return on book value, with Emerson and Emery exhibiting much higher profitability ratios. Emerson had impressive profit per dollar of sales, followed by Emery. 2. \*\*Stability\*\*: Stability was measured by the maximum decline in per-share earnings over a ten-year period. Both Emerson and Emery demonstrated 100% stability, while Eltra and Emhart had minor declines of 8% during the downturn in 1970. 3. \*\*Growth\*\*: Eltra and Emhart showed satisfactory growth rates outpacing the Dow Jones averages. Notably, Emery Air Freight showed the highest percentage growth, indicating strong past performance, although the future growth potential was questioned due to increased competition.

#### **4.Question:**

What conclusions does Benjamin Graham draw about the investment attractiveness of these companies for a conservative investor?

Graham concludes that Emerson Electric and Emery Air Freight, while appealing for their strong growth potential, entail higher risks due to their elevated price/earnings ratios. In contrast, Eltra and Emhart, with more reasonable valuations and solid financial metrics, present themselves as better investments for conservative investors seeking stability and lower risk. He emphasizes the importance of value investments over 'glamour' stocks, suggesting that investors should prioritize companies with solid



financial foundations and reasonable growth expectations rather than those merely riding market enthusiasm.

#### **5.Question:**

What warnings does Graham provide regarding high valuations and market enthusiasm for certain stocks?

Graham cautions that high valuations, as seen with Emerson and Emery, entail significant risks and could be unsustainable. He references historical examples to illustrate how overvalued stocks can lead to severe losses if they fail to meet over-inflated market expectations. Specifically, he advises conservative investors to be wary of the common mistake of succumbing to market enthusiasm for stocks with good recent performances while neglecting to consider fundamental value and stability.

#### Chapter 14 | Stock Selection for the Defensive Investor | Q&A

#### 1.Question:

What are the investment policies recommended for defensive investors according to Chapter 14?

In Chapter 14, Benjamin Graham recommends that defensive investors should purchase a mix of high-grade bonds and a diversified list of leading common stocks. The aim is to ensure that these stocks are not bought at unduly high prices by applying various standards. There are two suggested approaches for building the stock portfolio: one is by investing in all thirty stocks listed in the Dow Jones Industrial Average (DJIA), and the other is by applying specific quantitative standards to select individual stocks.

#### 2.Question:





What criteria should defensive investors apply when selecting common stocks? Graham outlines several key criteria for defensive investors to consider when selecting common stocks. These include: 1) Adequate Size of the Enterprise (minimum \$100 million in annual sales for industrials), 2) Strong Financial Condition (current assets should be at least twice current liabilities), 3) Earnings Stability (consistent earnings over the past decade), 4) Dividend Record (uninterrupted payments for at least 20 years), 5) Earnings Growth (a minimum increase of one-third in earnings per share over ten years), 6) Moderate Price/Earnings Ratio (a maximum of 15 times average earnings), and 7) Moderate Price-to-Assets Ratio (a maximum of 1.5 times book value). These criteria help to filter out companies that are too small or financially unstable.

#### **3.Question:**

How does Graham justify the importance of not overpaying for stocks? Graham emphasizes that defensive investors should not pay excessively high prices for stocks, as this introduces a significant risk. He argues that when prices are based heavily on future growth expectations, they may not leave a margin of safety for the investor. If the future does not unfold as anticipated, performance can suffer dramatically, harming the investor's capital. Therefore, by focusing on obtaining stocks at reasonable prices, investors can protect themselves against potential downturns.

#### **4.Question:**

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What types of stocks does Graham find particularly suitable for



defensive investors?

Graham identifies public-utility stocks as particularly suitable for defensive investors due to their stable earnings, predictable dividend payments, and established market positions. He notes that these companies often provide a good investment opportunity at moderate valuations in relation to their book value. He also mentions financial companies and advises applying the same quantitative criteria for selecting these stocks as one would for industrial and utility stocks.

#### **5.Question:**

What is Graham's perspective on the efficiency of the stock market, particularly regarding the selection of stocks?

Graham touches on the efficient market hypothesis, underscoring that the price of stocks typically reflects all known information and expectations about a company. He warns that while many analysts might believe they can pick superior stocks, most stocks already reflect their salient financial records and prospects in their market price. Therefore, he advises defensive investors to focus on broad diversification rather than trying to identify the 'best' individual stocks, as selectivity could lead to undue risk and missed opportunities.

Chapter 15 | Stock Selection for the Enterprising Investor | Q&A

# 1.Question:

What is the main focus of Chapter 15 regarding investment strategies for the



enterprising investor?

Chapter 15 shifts the focus from broad stock selection strategies for defensive investors to individual stock selection strategies for enterprising investors. Graham emphasizes the importance of finding undervalued stocks that have the potential for growth while expressing skepticism about achieving better-than-average results, especially when compared to market indices like the DJIA. Despite the allure of outperforming averages through selective stock picking, Graham cites evidence that even professional investment funds often fail to exceed the general market's performance. He encourages enterprising investors to use specific, often unconventional methods to identify and capitalize on undervaluations.

# 2.Question:

What reservations does Benjamin Graham express concerning the probability of successfully selecting individual stocks?

Graham conveys serious reservations about the ability of investors, regardless of their expertise, to consistently outperform the market averages. He points out that the historical performance of investment funds, despite employing top analysts, showcases a tendency to lag behind broader market indices like the S&P 500. This underperformance suggests that even those with significant investment knowledge can struggle against the markets, chiefly because of factors such as the randomness of stock price movements and the tendency for markets to reflect all available information accurately.

### 3. Question:



What specific strategies does Graham outline for the enterprising investor to identify potentially profitable stocks?

Graham outlines several strategies for enterprising investors: 1)

\*\*Arbitrages and Liquidations\*\*: Purchasing securities involved in mergers or liquidations where substantial gains can be realized. 2) \*\*Related Hedges\*\*: Buying convertible securities while short-selling the common stock to exploit price discrepancies. 3) \*\*Net-Current-Asset Issues\*\*: Focusing on acquiring stocks at prices below their net-current-assets, often leading to good returns if managed properly. 4) \*\*Systematic Stock Screening\*\*: Using statistical filters (like low price-to-earnings ratios or strong dividend records) to narrow the field of potential investment

### **4.Question:**

opportunities.

According to Graham, why might the stock market be inefficient for certain stocks, allowing opportunities for enterprising investors?

Graham suggests that large segments of the stock market may be overlooked or unfairly judged by traditional analysts, leading to mispricing. This inefficiency allows enterprising investors who conduct thorough research and utilize different analytical methods to capitalize on the resulting undervaluations. He affirms that many 'small' or 'secondary' companies with solid fundamentals often go unnoticed, thus presenting opportunities for savvy investors to acquire assets at prices well below their intrinsic value.

# **5.Question:**



How does Graham illustrate his investment philosophy using the example of net-current-assets and stock selection?

Graham illustrates his investment philosophy by discussing the merits of investing in stocks priced below their net-current-asset value. He argues that purchasing stocks at significant discounts to their current assets provides a buffer against losses and a potential for strong returns. Through examples from the Stock Guide, he demonstrates how identifying companies with strong asset bases that are underpriced can yield profitable outcomes, particularly if the investor can maintain patience during downturns or extended periods without immediate profit.





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### Chapter 16 | Convertible Issues and Warrants | Q&A

#### 1.Question:

What are convertible bonds and preferred stocks, and how do they differ from traditional bonds and stocks?

Convertible bonds are debt securities that can be converted into a predetermined number of the issuer's common stock shares, providing investors with a fixed income while allowing potential participation in equity upside. Preferred stocks, on the other hand, represent an ownership stake in a company with fixed dividends that are typically paid before common stock dividends but without voting rights. Traditional bonds, in contrast, are pure debt instruments that offer fixed interest payments with priority in claims during liquidation over both convertible bonds and equity stakes. The essential difference is that convertibles give investors a pathway to equity, while traditional bonds do not.

#### **2.Question:**

# What advantages do convertible bonds offer to investors and issuers?

Investors benefit from the protection of a bond's fixed interest payments alongside the potential for equity upside through conversion. This can be seen as a favorable middle ground, ensuring some income security while still benefiting from the company's growth. For issuers, convertible bonds allow for lower interest rates due to the added benefit of conversion, which can attract more investors and reduce initial capital costs.

# **3.Question:**

What are the risks associated with investing in convertibles as outlined by



#### Benjamin Graham?

Graham warns that convertible bonds can be overvalued and that their effectiveness can diminish in bear markets. They often yield lower returns compared to straight bonds and may not provide the safety expected, particularly when they are floated during bullish market conditions. Investors can face dilemmas regarding when to sell or convert these securities, potentially succumbing to speculative behavior rather than adopting a straightforward investment strategy.

# **4.Question:**

# How do convertible securities affect the common stock of a company, and what is the potential for dilution?

Convertible securities can dilute existing common stock shareholders' earnings and potentially lead to an increase in reported earnings per share due to the conversion of debt into equity. This dilution occurs arithmetically as new shares are issued during conversion. While initial reports may suggest improved earnings, the overall impact on existing shareholders can be negative, especially if the converted shares create a substantial increase in total shares outstanding.

# **5.Question:**

# What is Benjamin Graham's position on stock-option warrants, and why does he critique their existence?

Graham views stock-option warrants as a detrimental innovation in finance, arguing that they mislead investors about the true value of their investments.





He believes that warrants create artificial market values and confuse the intrinsic worth of underlying stock. He suggests that they strip away the preemptive rights of common shareholders, leading to a potential loss of value, and thus he advocates for strict limitations on their issuance to protect investors.

### Chapter 17 | Four Extremely Instructive Case Histories | Q&A

#### 1.Question:

What are the main extremes illustrated in Chapter 17 of 'The Intelligent Investor'? Chapter 17 highlights four main extremes in investment behavior, serving as cautionary tales for investors: 1. \*\*Penn Central (Railroad) Co.\*\* - This represents extreme negligence of financial stability signals by bond and stock supervisors, culminating in its bankruptcy in 1970 despite high market prices for its shares. 2.

\*\*Ling-Temco-Vought Inc. (LTV)\*\* - This case showcases unsound empire-building through rapid acquisitions funded by excessive debt, leading to significant financial distress and losses. 3. \*\*NVF Corp.\*\* - An example of a tiny company successfully acquiring a much larger one, resulting in overwhelming debt and claims of overstated financial health. 4. \*\*AAA Enterprises\*\* - A case of a public stock offering of a company with inflated value based on promising yet unproven concepts, leading to bankruptcy shortly after going public.

#### 2.Question:

What were the critical warning signs of financial weakness observed in Penn Central before its bankruptcy?





Before Penn Central's bankruptcy, several significant warning signals should have alerted investors to its financial instability: 1. \*\*Inadequate Earnings Coverage\*\* - Penn Central had interest earnings coverage ratios below the conservative standard of times, notably only earning 1.9 times interest in 1967 and 1.98 in 1968. 2. \*\*Lack of Tax Payments\*\* - Over 11 years, the company paid little to no income tax, suggestin manipulated earnings metrics, casting doubt on the authenticity of reported profits. 3. \*\*Stock Valuation Disconnect\*\* - Despite the company's deep financial troubles, its stock traded at inflated prices, peaking at 86.5 in 1968, yet analysts should have questioned the viability of such a valuation in light of its financial performance.

# 3. Question:

# How did Ling-Temco-Vought Inc. (LTV) exemplify dangers associated with aggressive expansion tactics?

Ling-Temco-Vought Inc. (LTV) exemplified the perils of aggressive expansion through the following: 1. \*\*Excessive Debt\*\* - LTV's debt level ballooned from \$44 million in 1958 to over \$1.8 billion by 1969, creating unsustainable financial leverage. 2. \*\*Growth Through Acquisition\*\* - The company engaged in rapid acquisitions, frequently using its own inflated stock to finance these purchases, without establishing solid operational stability or profitability. 3. \*\*Unsustainable Growth Rates\*\* - While revenue grew twentyfold from 1960 to 1968, the profitability was questionable as it often required substantial debt, leading eventually to severe losses in 1969 and leading to the weakening of shareholder confidence and stock price collapse.

# **4.Question:**



What can be learned from NVF Corp.'s acquisition of Sharon Steel regarding corporate acquisitions and debt?

From NVF Corp.'s acquisition of Sharon Steel, several lessons can be drawn about corporate acquisitions and the associated risks: 1. \*\*Financial Disproportion\*\* - NVF's acquisition of Sharon Steel involved taking on significant debt to acquire a company far larger than itself, highlighting the dangers of disproportionate financial commitments. 2. \*\*Inflated Asset Valuation\*\* - The transaction indicated the use of aggressive accounting practices, such as declaring 'deferred debt expense' as an asset, misleading investors about the financial health following the acquisition. 3. \*\*Due Diligence Importance\*\* - It underscores the critical necessity for rigorous financial analysis and due diligence in mergers, which allows stakeholders to make informed decisions rather than getting caught up in aggressive growth narratives.

# **5.Question:**

# What moral lessons can be derived from the cases discussed in Chapter 17 for modern investment practices?

The cases discussed in Chapter 17 deliver important moral lessons for modern investment practices: 1. \*\*Importance of Fundamental Analysis\*\* - Investors should prioritize robust fundamental analysis over speculative trends, as history shows reliance on fads can result in significant financial losses. 2. \*\*Critical Examination of Financial Reports\*\* - Emphasis must be placed on critically examining the accounting practices used by companies,



particularly in light of extraordinary items and aggressive growth claims. 3.

\*\*Risk Awareness in Financial Leverage\*\* - Recognizing the risks
associated with excessive debt and acquisitions is essential; investors should
take heed of firms that grow through debt-heavy structures without
corresponding tangible performance indicators.

# Chapter 18 | A Comparison of Eight Pairs of Companies | Q&A

#### 1.Question:

What is the primary purpose of the comparisons made in Chapter 18 of 'The Intelligent Investor'?

In Chapter 18, Benjamin Graham uses a unique approach to illustrate the diversity among companies by comparing eight pairs that are similar in some aspects but differ significantly in others. The comparisons are intended to highlight not only the variations in financial structure, policies, and performance of companies but also the investment and speculative attitudes present in the financial scene. Through these comparisons, Graham aims to provide concrete examples of the principles of conservative investing versus speculation, emphasizing the importance of evaluating underlying business performance rather than getting swayed by market trends.

#### **2.Question:**

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How does Graham contrast the financial operations of Real Estate Investment Trust with Realty Equities Corp.?

Graham juxtaposes Real Estate Investment Trust (a well-established and prudent operation) with Realty Equities Corp., which exemplifies reckless growth and poor



financial management. The Real Estate Investment Trust has a history of steady grow moderate debt levels, and consistent dividend payments since 1889, while Realty Equities Corp. demonstrated lightning-fast asset growth accompanied by an extraordinary increase in debt and diverse ventures that were not aligned with its core business. By comparing metrics such as gross revenues, net income, and debt levels, Graham points out the stark difference in their financial health, demonstrating how speculative actions can lead to significant pitfalls.

# 3. Question:

What lesson does Graham draw from the comparison of Air Products and Chemicals with Air Reduction Co.?

The comparison between Air Products and Chemicals and Air Reduction Co. illustrates the tendency of the market to favor higher-priced stocks based on perceived quality, even when the lower-priced alternative may offer better value. In this case, Air Products, although generally perceived as the stronger company with higher profitability and growth rates, traded at a significantly higher price/earnings ratio than Air Reduction, which was cheaper and had solid fundamentals. Graham suggests that long-term investment success often depends on recognizing and capitalizing on undervalued assets, rather than chasing pricier stocks solely based on their growth prospects.

# **4.Question:**

How does Graham characterize American Home Products and American Hospital Supply in terms of investment attractiveness?





Graham describes both American Home Products and American Hospital Supply as solid companies with good growth prospects in the health sector, but ultimately critiques their valuation as being too high relative to their earnings and dividends at the end of 1969. He indicates that both companies were excessively priced due to the market's enthusiasm, reflecting a valuation predicated on high expectations rather than actual performance. He highlights that while both companies had exhibited consistent earnings growth, the concern was that their stock prices incorporated too much 'promise' and insufficient tangible performance, making them unattractive for conservative investors seeking sound investments.

# **5.Question:**

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What conclusion does Graham reach regarding valuation in stock market investments, based on the examples presented in this chapter?

Graham concludes that there is an essential disconnect between market prices and intrinsic values, particularly in stocks deemed speculative or overpriced. His analysis indicates that many companies are subject to market sentiments that can inflate their values beyond what is justified by their earnings, assets, or overall business health. Graham emphasizes that cautious investors should seek stocks that are well-priced relative to their actual performance, advocating for a disciplined approach to identifying true value investments over those that may be temporarily popular or subject to market hype.





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# Chapter 19 | Shareholders and Managements: Dividend Policy | Q&A

#### 1.Question:

What are the key arguments that Benjamin Graham presents regarding shareholder engagement with company management?

Graham argues that shareholders should adopt a more proactive and informed stance toward their company's management. He states shareholders should adopt a generous attitude towards competent management while also demanding clear explanations for unsatisfactory performance. Shareholders should be vigilant, questioning management's competence when results are lackluster, underperform compared to peers, or lead to prolonged declining stock prices. After observing little action from shareholders in the preceding decades, he notes that changes often occur not due to shareholder action but through external forces such as takeovers, indicating a need for shareholders to engage more actively and decisively.

#### **2.Question:**

How does Benjamin Graham perceive the role of management in relation to shareholders and dividend policies?

Graham expresses skepticism about how management often controls corporate finances, indicating that managers frequently argue against paying dividends, claiming that retaining earnings is in the shareholders' interest. He highlights that the profits genuinely belong to shareholders and they have a legitimate right to demand dividends. Graham points out the evolving perspectives toward dividends where investors increasingly accept low payouts if they trust that the retained earnings will be productively reinvested. However, he also cautions that many companies fail to



demonstrate that reinvested profits lead to increased shareholder value, calling for shareholders to demand transparency and justification for management's financial strategies.

# **3.Question:**

# What impact did corporate takeovers have on the management landscape according to Graham?

Graham notes that corporate takeovers emerged as a significant force for change within poorly managed companies, an outcome he did not anticipate. These takeover bids serve as a warning to management that their performance must be adequate to avoid being replaced by outsiders who might claim control. This has, in many cases, led to a heightened awareness among boards of directors about the need for competent management. Despite many companies remaining resistant to change, takeover activity has resulted in notable shifts in leadership and management practices, emphasizing the importance of effective management for shareholder value.

# **4.Question:**

# What is Graham's stance on the relationship between dividends and stock market performance?

Graham discusses the tendency for growth companies to minimize dividends as they reinvest earnings for expansion, a practice that was becoming more common by his time. He observes that while investors previously preferred companies that paid substantial dividends, the modern mentality has shifted towards accepting lower dividends if a company shows strong growth





potential. However, he still believes that shareholders have the right to expect a reasonable payout of earnings unless clear evidence of growth from reinvested earnings is presented. Graham emphasizes that growth should not come at the cost of ignoring shareholder interests, and insufficient dividend payments could reflect poor management performance.

# **5.Question:**

How does Graham differentiate between stock dividends and stock splits in terms of their implications for shareholders?

Graham clarifies that a stock dividend represents a meaningful distribution of retained earnings, giving shareholders recognition of their investment in the company, whereas a stock split is merely an accounting maneuver aimed to make shares more affordable without changing the overall equity stake. He argues that a proper stock dividend should reflect actual growth and reinvestment in the company, enhancing shareholder value. Conversely, stock splits, although they can help make shares more attractive, do not inherently benefit investors unless coupled with real growth and clear reinvestment strategies.

Chapter 20 | "Margin of Safety" as the Central Concept of Investment | Q&A

#### 1.Question:

What is the principal investment philosophy conveyed in Chapter 20 of 'The Intelligent Investor'?





The principal investment philosophy in Chapter 20 revolves around the concept of 'Margin of Safety.' Benjamin Graham emphasizes that this concept is integral to soun investing. The idea is to invest with a significant buffer between the price paid for an asset and its intrinsic value, thereby protecting the investor from potential errors in judgment or unforeseen market fluctuations. This approach is reflected both in fixed-value investments like bonds and in common stocks, underscoring that having a margin of safety can safeguard against loss, irrespective of future performance.

# 2.Question:

How does Graham differentiate between fixed-value investments and common stocks regarding margin of safety?

Graham highlights that while margin of safety is a crucial aspect for both fixed-value investments (like bonds and preferred stocks) and common stocks, there are differences in its application. For fixed-value investments, a substantial margin of safety can be calculated based on historical earnings and the ratio of earnings to fixed charges, ensuring investors are protected from declines in net income. In contrast, for common stocks, the earning power must be assessed, and stocks should ideally be purchased at prices significantly below their intrinsic value to ensure adequate safety amidst market volatility. The margin of safety for common stocks may be more subjective and reliant on future projections rather than solely historical performance.

# **3.Question:**

What risks does Graham outline regarding common stock investments,





particularly during favorable business conditions?

Graham warns that most losses in investment occur not from acquiring risky stocks during downturns, but rather from purchasing low-quality stocks at inflated prices during favorable business conditions. Investors often confuse high current earnings for sustainable earning power, leading them to ignore the importance of margin of safety. When market conditions change, these previously attractive investments might experience sharp declines, revealing that they lacked real safety margins to withstand adversity. This emphasizes the need for thorough analysis even during optimistic market phases.

### **4.Question:**

# What role does diversification play in maintaining a margin of safety according to Graham?

Diversification is closely linked to the concept of margin of safety as presented by Graham. He asserts that by holding a diversified portfolio, investors can better absorb potential losses from individual securities, which ultimately leads to a more stable overall return. Even with a healthy margin of safety on individual investments, unforeseen events can still occur. Thus, a diversified approach helps to ensure that the aggregate profitable performance of multiple investments compensates for isolated losses, thereby enhancing the probability of successful investment outcomes.

# **5.Question:**

How does Graham suggest investors approach the concept of speculation versus investment?





Graham delineates investment from speculation through the lens of the margin of safety concept. He argues that True investment entails a calculable safety margin, supported by quantitative analysis and historical data, meaning the price of a security should significantly undervalue its actual worth. Conversely, speculation typically lacks this safety margin and relies more on speculation about future prices without proper valuation considerations. Investors should focus on sound principles, supporting their decisions with evidence and reasonable expectations rather than gut feelings or market hype to avoid speculative pitfalls.